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US Travel
Data Center

1988 Spring Travel Market Close-Up

National Travel Survey Tabulations

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1988 SPRING
TRAVEL MARKET CLOSE-UP:
A NATIONAL TRAVEL SURVEY SUMMARY

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An Affiliate of the Travel Industry Association of America

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The US Travel Data Center is the national, non-profit center of travel and tourism research. Since its establishment in 1973, the Data Center has devoted itself to advancing the common interests of the travel industry and the public it serves by encouraging, sponsoring and conducting statistical, economic, and scientific research concerning travel, the travel industry, and travel-related industries. In pursuit of this objective the Data Center gathers, analyzes, publishes and disseminates the results of such research, and cooperates with all government agencies, private industry and academic institutions with similar purposes and objectives.

The US Travel Data Center is an affiliate of the Travel Industry Association of America (TIA), the national, non-profit association representing all components of the United States travel industry, the third largest retail industry in the nation.

Dr. John D. Hunt, Chairman

Dr. Suzanne D. Cook, Director

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SPRING 1988 TRAVEL MARKET CLOSE-UP:
NATIONAL TRAVEL SURVEY TABULATIONS

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INTRODUCTION

Since 1979, the US Travel Data Center has conducted a monthly National Travel Survey to provide timely and relevant information on major trends in American travel activity. The survey is conducted by telephone with national probability samples of 1,500 adult residents of the contiguous U.S. each month.

Seasonal and annual summaries of results are published regularly for use by Data Center members and other interested marketers and researchers. This report on spring 1988 travel and other reports from the Data Center's National Travel Survey contribute to a better understanding of changing travel markets.

This TRAVEL MARKET CLOSE-UP provides detailed tabulations of the National Travel Survey. Offering extensive data on trip characteristics and traveler demographics not usually available, this CLOSE-UP report serves as a complement to the TRAVEL EXECUTIVE BRIEFING report. While the BRIEFING provides a summary of seasonal and annual travel information, the CLOSE-UP presents cross-tabulations in much greater detail.

The spring 1988 TRAVEL MARKET CLOSE-UP encompasses U.S. resident travel over March, April and May 1988, measured through the monthly National Travel Survey. The tables are based on projected volumes of "trips" and "person-trips", as defined below.

Travel volumes and characteristics are projectable to the U.S. adult population of 178.4 million. For example, an estimated volume of 146.4 million trips were taken by U.S. resident adults during the spring of 1988. A trip is counted each time one adult travels 100 miles or more away from home and returns.

The term "person-trip" individually counts all of the household members traveling together on a trip. Thus, the estimated 258.5 million total person-trips for spring 1988 includes adults and children traveling away from home on trips.

Because the sample for the National Travel Survey is representative of the contiguous U.S. adult population, data from this report are limited to travel by U.S. residents to both domestic and international destinations. This report does not include data on foreign visitor activity in the U.S.

GUIDE TO READING TABLES

The TRAVEL MARKET CLOSE-UP is divided into three sections:

Tables	Base	Pages
Trip Characteristics	Trips	1 - 30
Trip Characteristics	Person-Trips	31 - 60
Demographic Characteristics	Trips	61 - 75

There are three pages for each table, showing a variety of types of travel, demographic characteristics and regions of destination and origin. A key to abbreviations for all column headings is given on the following page.

In addition to the projected travel volume base, each table gives the "raw total" respondent base for all types of travel presented. Raw totals are the actual number of trips taken by respondents, excluding multiple identical trips taken by the same respondent.

Column percentages should add to 100 percent (may vary a few percentage points due to rounding), except for the primary purpose of trip and lodging tables which may add to more than 100 percent due to multiple responses.

The final section characterizes the volume of trips taken according to several demographic and household characteristics of adult travelers. For example, marital status, sex, age, education and occupation refer to the adult traveler reporting one or more qualifying trips. Family income, household structure and home ownership characterize the households of these adult travelers.

KEY TO ABBREVIATIONS*

Mode Auto:	Travel by auto, truck or recreational vehicle (RV)
Mode Air:	Travel by airplane
Pleasure:	Travel for entertainment, outdoor recreation or visits to friends and relatives
Business:	Travel for business or conventions
Vac Trip:	Considered to be a vacation trip
Weekend Trip:	Travel took place over a weekend or a long weekend
Used Hotel:	Spent at least one night in a hotel or motel
LT $40K:	Resides in household with an annual family income of less than $40,000
$20K+:	Resides in household with an annual family income of $20,000 or more
$40K+:	Resides in household with an annual family income of $40,000 or more
18-34:	Between 18 and 34 years old
35-54:	Between 35 and 54 years old
55+:	55 years and over
No Child, 1 ADL:	One adult without children on trip
No Child, 2+ ADL:	Two or more adults without children on trip
Child, 1+ ADL:	One or more adults with child(ren) on trip
NE:	Northeast (New England and Mid-Atlantic regions)
SE:	Southeast (South Atlantic and East South Central census regions)
GRT LKS:	Great Lakes (East North Central census region)
MID WST:	Midwest (West South Central and East North Central census regions)
WST:	West (Mountain and Pacific census regions)

*For detailed definitions, see Appendix A: Glossary of Terms

TRIP TABLES:

TRIP CHARACTERISTICS

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 1-1
ROUND TRIP MILEAGE

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1098	771	286	724	298	626	470	545
PROJECTED TOTAL TRIPS (MILLIONS)	146.4	104.2	35.1	97.9	39.4	80.0	65.1	69.6
	100%	100%	100%	100%	100%	100%	100%	100%
200-299	21	27	3	20	23	19	24	19
300-399	17	20	7	17	15	15	18	15
400-499	11	14	4	11	8	13	17	10
500-599	5	7	2	5	6	4	5	5
600-999	13	13	12	13	10	12	14	13
1000-1999	14	10	28	14	17	16	10	17
2000 OR MORE	12	5	34	12	17	11	8	14
OUTSIDE U.S.	6	4	11	7	4	8	4	7
AVERAGE DISTANCE OF TRIP	950	680	1920	930	1130	960	760	1070
(U.S. ONLY)								
CUMULATIVE								
300 OR MORE	73	69	86	73	74	72	72	74
400 OR MORE	56	49	79	55	58	56	54	59
500 OR MORE	44	35	75	44	50	43	38	49
600 OR MORE	39	28	73	39	44	39	32	44
1000 OR MORE	26	15	62	26	34	27	19	31

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 1-2
ROUND TRIP MILEAGE

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1098	585	757	370	504	375	198	554	360	179
PROJECTED TOTAL TRIPS (MILLIONS)	146.4	94.1	112.0	52.3	67.0	51.1	28.3	79.1	43.8	23.5
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
200-299	21	23	18	19	25	19	16	21	21	24
300-399	17	19	16	12	15	16	22	17	17	15
400-499	11	13	12	12	10	14	12	9	15	13
500-599	5	5	6	6	5	5	6	5	7	3
600-999	13	12	14	13	14	13	9	13	12	13
1000-1999	14	13	16	16	14	15	15	15	12	17
2000 OR MORE	12	9	12	16	11	15	13	13	12	12
OUTSIDE U.S.	6	4	6	8	7	4	8	6	6	4
AVERAGE DISTANCE OF TRIP	950	800	990	1150	940	1050	890	980	910	990
(U.S. ONLY)										
CUMULATIVE										
300 OR MORE	73	71	75	74	69	77	76	72	73	73
400 OR MORE	56	52	59	62	54	61	54	55	57	58
500 OR MORE	44	39	47	50	44	48	43	46	42	45
600 OR MORE	39	34	41	44	38	43	36	41	35	42
1000 OR MORE	26	22	28	31	25	30	28	28	23	29

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 1-3
ROUND TRIP MILEAGE

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1098	132	301	143	198	253	199	259	178	227	235
PROJECTED TOTAL TRIPS (MILLIONS)	146.4	20.6	36.7	19.7	28.3	32.7	26.4	34.0	22.5	32.7	30.7
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
200-299	21	29	21	30	21	16	24	22	31	16	17
300-399	17	23	14	12	28	14	18	13	15	24	15
400-499	11	12	9	9	18	11	11	8	7	17	13
500-599	5	3	6	8	5	6	3	5	10	3	7
600-999	13	8	19	10	10	15	5	21	12	10	14
1000-1999	14	11	21	25	8	11	16	18	12	13	12
2000 OR MORE	12	13	9	3	10	25	15	7	6	15	17
OUTSIDE U.S.	6	*	*	*	*	*	9	5	5	3	8
AVERAGE DISTANCE OF TRIP (U.S. ONLY)	950	900	910	750	710	1350	1080	850	770	940	1110
CUMULATIVE											
300 OR MORE	73	70	78	67	79	83	68	72	61	81	77
400 OR MORE	56	47	64	55	51	69	50	59	46	57	62
500 OR MORE	44	35	55	47	33	57	39	51	40	40	49
600 OR MORE	39	32	49	39	29	51	36	46	30	37	42
1000 OR MORE	26	23	29	28	19	36	31	25	18	28	29

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 2-1
PRIMARY MODE OF TRANSPORTATION

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1098	771	286	724	298	626	470	545
PROJECTED TOTAL TRIPS (MILLIONS)	146.4	104.2	35.1	97.9	39.4	80.0	65.1	69.6
	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	72	100	*	76	57	78	84	67
RENTAL CAR	3	5	*	3	6	3	3	5
AIRPLANE	24	*	100	20	44	19	14	31
BUS	1	*	*	2	*	2	1	1
TRAIN	1	*	*	1	1	1	*	1
OTHER	2	*	*	2	1	1	2	1

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 2-2
PRIMARY MODE OF TRANSPORTATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1098	585	757	370	504	375	198	554	360	179
PROJECTED TOTAL TRIPS (MILLIONS)	146.4	94.1	112.0	52.3	67.0	51.1	28.3	79.1	43.8	23.5
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	72	79	71	63	72	73	70	64	79	83
RENTAL CAR	3	3	5	5	4	4	1	4	3	2
AIRPLANE	24	17	26	35	24	27	24	32	17	14
BUS	1	2	1	1	1	1	2	2	1	1
TRAIN	1	1	2	3	*	1	2	2	1	*
OTHER	2	3	2	1	3	2	2	2	2	3

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 2-3
PRIMARY MODE OF TRANSPORTATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1098	132	301	143	198	253	199	259	178	227	235
PROJECTED TOTAL TRIPS (MILLIONS)	146.4	20.6	36.7	19.7	28.3	32.7	26.4	34.0	22.5	32.7	30.7
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	72	69	76	82	76	67	65	70	86	72	69
RENTAL CAR	3	5	3	3	1	5	5	3	4	3	2
AIRPLANE	24	27	22	16	16	32	34	25	10	21	29
BUS	1	*	1	*	1	3	1	2	*	1	3
TRAIN	1	4	*	4	*	*	*	1	4	1	*
OTHER	2	2	1	*	7	*	2	2	*	6	*

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 3-1
NIGHTS AWAY FROM HOME

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1098	771	286	724	298	626	470	545
PROJECTED TOTAL TRIPS (MILLIONS)	146.4	104.2	35.1	97.9	39.4	80.0	65.1	69.6
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%
NONE	16	16	11	14	14	7	*	*
1	14	16	8	11	20	11	15	22
2 TO 3	39	42	31	41	40	41	65	42
4 TO 9	23	19	37	25	19	30	20	26
TEN OR MORE	9	7	13	10	7	11	*	10
AVERAGE, IF ANY	4.5	4.1	5.5	4.7	3.7	5.0	2.6	4.5
AVG., INCL. ZERO	3.8	3.5	4.9	4.1	3.2	4.7	2.6	4.4

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 3-2
NIGHTS AWAY FROM HOME

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1098	585	757	370	504	375	198	554	360	179
PROJECTED TOTAL TRIPS (MILLIONS)	146.4	94.1	112.0	52.3	67.0	51.1	28.3	79.1	43.8	23.5
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NONE	16	18	14	10	14	15	17	19	10	11
1	14	15	13	14	13	13	15	14	14	11
2 TO 3	39	38	41	44	39	45	31	36	40	50
4 TO 9	23	21	24	24	26	20	20	22	24	22
TEN OR MORE	9	9	9	8	8	6	17	8	12	6
AVERAGE, IF ANY	4.5	4.5	4.5	4.2	4.5	3.8	6.0	4.4	5.1	3.6
AVG., INCL. ZERO	3.8	3.8	3.9	3.8	3.9	3.2	5.0	3.6	4.6	3.2

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 3-3
NIGHTS AWAY FROM HOME

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1098	132	301	143	198	253	199	259	178	227	235
PROJECTED TOTAL TRIPS (MILLIONS)	146.4	20.6	36.7	19.7	28.3	32.7	26.4	34.0	22.5	32.7	30.7
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NONE	16	14	10	17	24	16	12	10	19	20	19
1	14	24	18	10	13	6	17	21	15	10	6
2 TO 3	39	38	38	38	42	41	40	31	38	43	44
4 TO 9	23	18	25	28	13	27	23	28	19	21	21
TEN OR MORE	9	6	9	7	8	9	8	9	8	6	11
AVERAGE, IF ANY	4.5	3.4	4.8	4.3	4.2	4.7	4.6	4.5	4.6	4.2	4.7
AVG., INCL. ZERO	3.8	2.9	4.3	3.6	3.2	4.0	4.1	4.0	3.7	3.4	3.8

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 4-1
TYPES OF LODGING USED

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1098	771	286	724	298	626	470	545
PROJECTED TOTAL TRIPS (MILLIONS)	146.4	104.2	35.1	97.9	39.4	80.0	65.1	69.6
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	32	36	25	40	13	40	46	5
HOTEL OR MOTEL	48	45	60	41	72	45	46	100
RENTED CABIN OR CONDOMINIUM	4	3	4	4	2	5	2	3
OWNED CABIN OR CONDOMINIUM	3	3	2	3	*	4	3	*
CAMPER, TRAILER, OR RV	3	4	*	4	2	5	5	1
OTHER	2	2	1	3	2	3	2	*
NO OVERNIGHT STAY	16	16	11	14	14	7	*	*
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:								
FRIENDS, RELATIVES HOMES	3.9	3.5	5.5	4.0	3.4	4.2	2.6	7.9
HOTEL, MOTEL	3.3	3.0	4.2	3.6	3.1	3.7	2.4	3.3

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 4-2
TYPES OF LODGING USED

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1098	585	757	370	504	375	198	554	360	179
PROJECTED TOTAL TRIPS (MILLIONS)	146.4	94.1	112.0	52.3	67.0	51.1	28.3	79.1	43.8	23.5
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	32	37	29	23	38	28	29	31	26	47
HOTEL OR MOTEL	48	40	52	62	45	50	48	48	53	36
RENTED CABIN OR CONDOMINIUM	4	4	3	4	5	4	1	4	3	2
OWNED CABIN OR CONDOMINIUM	3	3	3	4	2	2	6	2	6	1
CAMPER, TRAILER, OR RV	3	4	3	3	3	4	4	3	5	2
OTHER	2	3	2	1	2	2	5	2	3	4
NO OVERNIGHT STAY	16	18	14	10	14	15	17	19	10	11
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:										
FRIENDS, RELATIVES HOMES	3.9	3.8	3.8	3.6	3.6	3.4	6.2	4.1	4.3	3.2
HOTEL, MOTEL	3.3	2.9	3.5	3.6	3.4	3.2	3.5	3.2	3.6	3.0

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 4-3
TYPES OF LODGING USED

	REGION OF FINAL DEST						REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1098	132	301	143	198	253	199	259	178	227	235
PROJECTED TOTAL TRIPS (MILLIONS)	146.4	20.6	36.7	19.7	28.3	32.7	26.4	34.0	22.5	32.7	30.7
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	32	28	30	38	32	38	28	36	26	32	36
HOTEL OR MOTEL	48	51	56	40	39	46	54	52	46	41	44
RENTED CABIN OR CONDOMINIUM	4	4	4	1	4	4	4	2	5	5	2
OWNED CABIN OR CONDOMINIUM	3	2	1	7	2	2	3	1	7	2	2
CAMPER, TRAILER, OR RV	3	4	2	1	4	4	3	2	2	4	5
OTHER	2	*	3	3	3	1	2	4	1	3	1
NO OVERNIGHT STAY	16	14	10	17	24	16	12	10	19	20	19
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:											
FRIENDS, RELATIVES HOMES	3.9	3.0	4.7	3.9	3.5	3.8	3.6	4.9	3.4	3.3	4.0
HOTEL, MOTEL	3.3	2.8	3.1	3.3	3.4	3.5	3.6	3.0	3.2	3.2	3.6

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 5-1
TRAVEL PARTY SIZE AND STRUCTURE

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1098	771	286	724	298	626	470	545
PROJECTED TOTAL TRIPS (MILLIONS)	146.4	104.2	35.1	97.9	39.4	80.0	65.1	69.6
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%
1	54	48	70	47	77	41	44	54
2	27	30	19	30	15	35	30	29
3	9	10	6	11	5	11	12	9
4	6	8	2	8	1	8	9	5
5	3	3	2	4	1	4	4	2
6+	1	1	*	1	1	1	1	1
PARTIES WITHOUT CHILDREN	84	82	91	80	93	82	76	88
ONE ADULT	54	48	70	47	77	41	44	54
TWO ADULTS	26	29	18	29	14	34	29	29
3 + ADULTS	4	5	3	5	1	6	4	5
PARTIES WITH CHILDREN	16	18	9	20	7	18	24	12
ONE ADULT	2	3	2	3	1	2	4	1
TWO ADULTS	9	10	6	11	5	11	14	8
3 + ADULTS	4	6	1	5	2	5	6	3
AVG # ON TRIP, INCLUDING RESPONDENT	1.8	1.9	1.5	1.9	1.4	2.0	2.0	1.7
AVG # OF CHILDREN ON TRIP, INCLUDING NONE	.3	.3	.2	.3	.1	.3	.4	.2

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 5-2
TRAVEL PARTY SIZE AND STRUCTURE

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1098	585	757	370	504	375	198	554	360	179
PROJECTED TOTAL TRIPS (MILLIONS)	146.4	94.1	112.0	52.3	67.0	51.1	28.3	79.1	43.8	23.5
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1	54	52	55	57	63	47	42	100	*	*
2	27	28	25	25	18	26	52	*	85	8
3	9	9	10	10	10	12	5	*	12	35
4	6	7	7	4	7	8	1	*	1	35
5	3	3	3	3	2	6	*	*	1	17
6+	1	1	1	2	1	1	*	*	*	5
PARTIES WITHOUT CHILDREN	84	83	83	85	83	76	98	100	100	*
ONE ADULT	54	52	55	57	63	47	42	100	*	*
TWO ADULTS	26	27	25	25	16	25	52	*	86	*
3 + ADULTS	4	5	3	3	4	4	4	*	14	*
PARTIES WITH CHILDREN	16	17	17	15	17	24	2	*	*	100
ONE ADULT	2	3	2	1	3	3	*	*	*	16
TWO ADULTS	9	9	10	9	10	12	2	*	*	56
3 + ADULTS	4	5	5	4	3	8	*	*	*	28
AVG # ON TRIP, INCLUDING RESPONDENT	1.8	1.8	1.8	1.8	1.7	2.0	1.7	1.0	2.2	3.8
AVG # OF CHILDREN ON TRIP, INCLUDING NONE	.3	.3	.3	.2	.3	.4	*	*	*	1.6

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 5-3
TRAVEL PARTY SIZE AND STRUCTURE

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1098	132	301	143	198	253	199	259	178	227	235
PROJECTED TOTAL TRIPS (MILLIONS)	146.4	20.6	36.7	19.7	28.3	32.7	26.4	34.0	22.5	32.7	30.7
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1	54	60	52	52	54	52	53	56	54	55	51
2	27	27	27	24	24	30	32	22	25	25	31
3	9	7	10	11	13	8	8	11	10	9	7
4	6	4	5	9	5	6	4	6	8	6	6
5	3	1	3	3	4	4	2	4	2	4	3
6+	1	1	2	*	*	1	*	2	1	*	1
PARTIES WITHOUT CHILDREN	84	90	80	82	83	85	90	80	83	84	85
ONE ADULT	54	60	52	52	54	52	53	56	54	55	51
TWO ADULTS	26	27	25	24	24	29	32	21	23	25	29
3 + ADULTS	4	3	3	5	6	4	5	3	6	4	4
PARTIES WITH CHILDREN	16	10	20	18	17	15	10	20	17	16	15
ONE ADULT	2	*	5	2	2	3	1	4	2	3	2
TWO ADULTS	9	8	8	8	13	8	6	10	6	12	8
3 + ADULTS	4	2	7	8	2	4	3	6	9	1	4
AVG # ON TRIP, INCLUDING RESPONDENT	1.8	1.6	1.9	1.9	1.8	1.8	1.7	1.9	1.8	1.8	1.8
AVG # OF CHILDREN ON TRIP, INCLUDING NONE	.3	.2	.3	.3	.3	.3	.1	.3	.2	.3	.2

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 6-1
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1098	771	286	724	298	626	470	545
PROJECTED TOTAL TRIPS (MILLIONS)	146.4	104.2	35.1	97.9	39.4	80.0	65.1	69.6
	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	44	52	26	52	27	54	100	43
VACATION TRIP	55	60	44	72	13	100	67	52
PRIMARY PURPOSE OF TRIP								
PLEASURE (ANY)	65	70	53	100	12	86	76	56
VISIT FRIENDS OR RELATIVES	31	34	26	47	6	39	39	16
OUTDOOR RECREATION	13	14	10	20	3	17	14	11
ENTERTAINMENT	24	24	23	37	7	33	25	31
BUSINESS (ANY)	27	21	49	5	100	7	16	41
CONVENTION,ETC.	10	7	18	4	36	3	7	15
OTHER BUSINESS	17	14	31	1	64	3	9	25
PERSONAL, FAMILY, OTHER	10	11	5	*	*	8	10	7

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 6-2
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1098	585	757	370	504	375	198	554	360	179
PROJECTED TOTAL TRIPS (MILLIONS)	146.4	94.1	112.0	52.3	67.0	51.1	28.3	79.1	43.8	23.5
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	44	50	44	39	46	50	31	37	48	66
VACATION TRIP	55	62	54	42	55	52	63	42	73	63
PRIMARY PURPOSE OF TRIP										
PLEASURE (ANY)	65	70	61	54	67	61	69	55	73	81
VISIT FRIENDS OR RELATIVES	31	31	28	26	30	32	31	25	30	50
OUTDOOR RECREATION	13	14	12	12	16	10	13	14	13	11
ENTERTAINMENT	24	28	23	16	25	22	27	20	32	22
BUSINESS (ANY)	27	21	31	39	26	31	20	39	14	12
CONVENTION,ETC.	10	8	11	13	9	12	6	13	6	5
OTHER BUSINESS	17	13	20	25	18	19	14	26	7	7
PERSONAL, FAMILY, OTHER	10	10	11	11	8	10	12	8	13	9

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 6-3
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1098	132	301	143	198	253	199	259	178	227	235
PROJECTED TOTAL TRIPS (MILLIONS)	146.4	20.6	36.7	19.7	28.3	32.7	26.4	34.0	22.5	32.7	30.7
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	44	49	43	42	48	45	45	41	43	47	46
VACATION TRIP	55	51	55	64	45	52	62	56	56	51	49
PRIMARY PURPOSE OF TRIP											
PLEASURE (ANY)	65	64	61	65	67	68	67	62	61	67	67
VISIT FRIENDS OR RELATIVES	31	27	31	31	35	31	29	31	27	32	33
OUTDOOR RECREATION	13	12	15	9	14	12	13	13	11	18	11
ENTERTAINMENT	24	26	19	27	20	27	29	22	26	20	25
BUSINESS (ANY)	27	31	29	25	20	31	26	30	23	26	28
CONVENTION,ETC.	10	10	12	6	9	12	9	10	8	12	9
OTHER BUSINESS	17	22	17	18	10	19	17	20	15	14	19
PERSONAL, FAMILY, OTHER	10	9	10	12	14	5	9	10	17	9	5

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 7-1
CENSUS REGION OF FINAL DESTINATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1098	771	286	724	298	626	470	545
PROJECTED TOTAL TRIPS (MILLIONS)	146.4	104.2	35.1	97.9	39.4	80.0	65.1	69.6
	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	14	14	15	14	16	13	16	15
NEW ENGLAND	4	3	5	3	5	3	3	4
MID-ATLANTIC	10	11	10	11	11	11	12	12
SOUTHEAST	25	26	23	23	27	26	24	29
SOUTH ATLANTIC	19	20	20	18	21	20	18	23
EAST SOUTH CENTRAL	6	6	3	5	6	6	7	7
GREAT LAKES	14	16	9	13	12	16	13	11
EAST NORTH CENTRAL	14	16	9	13	12	16	13	11
MIDWEST	19	21	13	20	14	16	21	16
WEST SOUTH CENTRAL	12	12	9	12	8	10	12	8
WEST NORTH CENTRAL	7	8	4	8	6	6	9	8
WEST	22	21	30	23	26	22	23	22
MOUNTAIN	8	8	7	7	11	7	6	10
PACIFIC	15	13	22	17	15	14	17	12
OUTSIDE US	6	4	11	7	4	8	4	7

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 7-2
CENSUS REGION OF FINAL DESTINATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1098	585	757	370	504	375	198	554	360	179
PROJECTED TOTAL TRIPS (MILLIONS)	146.4	94.1	112.0	52.3	67.0	51.1	28.3	79.1	43.8	23.5
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	14	13	15	18	14	14	14	16	14	9
NEW ENGLAND	4	3	5	6	4	4	2	5	3	2
MID-ATLANTIC	10	11	10	12	10	10	12	11	11	7
SOUTHEAST	25	26	24	22	25	25	25	25	23	32
SOUTH ATLANTIC	19	20	19	17	20	20	17	18	20	24
EAST SOUTH CENTRAL	6	5	6	4	6	5	8	6	3	8
GREAT LAKES	14	15	16	12	13	16	13	13	13	15
EAST NORTH CENTRAL	14	15	16	12	13	16	13	13	13	15
MIDWEST	19	21	19	19	22	20	15	20	19	20
WEST SOUTH CENTRAL	12	14	12	12	15	11	8	12	13	11
WEST NORTH CENTRAL	7	7	7	7	8	8	7	8	6	9
WEST	22	21	20	23	20	23	25	21	25	21
MOUNTAIN	8	8	7	8	6	6	15	7	11	5
PACIFIC	15	13	13	15	14	16	10	14	14	16
OUTSIDE US	6	4	6	8	7	4	8	6	6	4

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 7-3
CENSUS REGION OF FINAL DESTINATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1098	132	301	143	198	253	199	259	178	227	235
PROJECTED TOTAL TRIPS (MILLIONS)	146.4	20.6	36.7	19.7	28.3	32.7	26.4	34.0	22.5	32.7	30.7
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	14	100	*	*	*	*	53	7	10	3	4
NEW ENGLAND	4	26	*	*	*	*	16	1	*	*	2
MID-ATLANTIC	10	74	*	*	*	*	37	6	9	2	2
SOUTHEAST	25	*	100	*	*	*	20	68	15	12	3
SOUTH ATLANTIC	19	*	77	*	*	*	19	56	9	5	2
EAST SOUTH CENTRAL	6	*	23	*	*	*	1	12	6	7	1
GREAT LAKES	14	*	*	100	*	*	9	9	55	5	*
EAST NORTH CENTRAL	14	*	*	100	*	*	9	9	55	5	*
MIDWEST	19	*	*	*	100	*	4	5	13	63	7
WEST SOUTH CENTRAL	12	*	*	*	62	*	3	4	2	43	3
WEST NORTH CENTRAL	7	*	*	*	38	*	1	1	11	20	4
WEST	22	*	*	*	*	100	5	5	3	15	80
MOUNTAIN	8	*	*	*	*	35	2	3	1	7	25
PACIFIC	15	*	*	*	*	65	2	2	3	8	54
OUTSIDE US	6	*	*	*	*	*	9	5	5	3	8

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 8-1
CENSUS REGION OF ORIGIN

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1098	771	286	724	298	626	470	545
PROJECTED TOTAL TRIPS (MILLIONS)	146.4	104.2	35.1	97.9	39.4	80.0	65.1	69.6
	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	18	16	25	19	18	21	18	21
NEW ENGLAND	4	4	6	4	4	4	4	5
MID-ATLANTIC	14	12	19	15	14	17	15	16
SOUTHEAST	23	23	24	22	26	24	21	26
SOUTH ATLANTIC	17	17	17	17	17	19	15	18
EAST SOUTH CENTRAL	6	6	7	5	9	5	6	7
GREAT LAKES	15	18	6	14	13	16	15	15
EAST NORTH CENTRAL	15	18	6	14	13	16	15	15
MIDWEST	22	22	19	23	21	21	23	19
WEST SOUTH CENTRAL	14	14	12	14	13	13	15	12
WEST NORTH CENTRAL	8	8	6	9	8	8	8	8
WEST	21	20	25	22	22	19	22	20
MOUNTAIN	6	6	9	5	9	5	4	6
PACIFIC	15	15	16	16	13	14	17	13

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 8-2
CENSUS REGION OF ORIGIN

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1098	585	757	370	504	375	198	554	360	179
PROJECTED TOTAL TRIPS (MILLIONS)	146.4	94.1	112.0	52.3	67.0	51.1	28.3	79.1	43.8	23.5
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	18	17	18	20	16	19	22	18	22	11
NEW ENGLAND	4	4	5	4	4	4	5	6	3	3
MID-ATLANTIC	14	13	13	16	12	16	17	12	20	8
SOUTHEAST	23	26	25	21	23	23	25	25	18	30
SOUTH ATLANTIC	17	19	19	15	17	18	18	17	14	23
EAST SOUTH CENTRAL	6	6	6	7	6	5	7	8	4	6
GREAT LAKES	15	14	18	18	18	14	12	15	15	16
EAST NORTH CENTRAL	15	14	18	18	18	14	12	15	15	16
MIDWEST	22	23	22	23	23	26	15	23	21	23
WEST SOUTH CENTRAL	14	15	13	13	15	17	10	15	14	12
WEST NORTH CENTRAL	8	8	8	10	9	9	6	8	7	10
WEST	21	20	17	18	20	18	26	19	23	20
MOUNTAIN	6	6	5	6	5	6	11	6	8	6
PACIFIC	15	14	12	12	16	11	15	14	15	14

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 8-3
CENSUS REGION OF ORIGIN

	REGION OF FINAL DEST						REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1098	132	301	143	198	253	199	259	178	227	235
PROJECTED TOTAL TRIPS (MILLIONS)	146.4	20.6	36.7	19.7	28.3	32.7	26.4	34.0	22.5	32.7	30.7
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	18	68	15	12	4	4	100	*	*	*	*
NEW ENGLAND	4	19	3	2	*	1	24	*	*	*	*
MID-ATLANTIC	14	49	11	10	4	3	76	*	*	*	*
SOUTHEAST	23	12	63	16	7	5	*	100	*	*	*
SOUTH ATLANTIC	17	11	47	10	3	4	*	72	*	*	*
EAST SOUTH CENTRAL	6	1	17	6	4	1	*	28	*	*	*
GREAT LAKES	15	10	9	63	10	2	*	*	100	*	*
EAST NORTH CENTRAL	15	10	9	63	10	2	*	*	100	*	*
MIDWEST	22	4	11	8	72	15	*	*	*	100	*
WEST SOUTH CENTRAL	14	2	9	5	46	8	*	*	*	64	*
WEST NORTH CENTRAL	8	2	2	3	26	7	*	*	*	36	*
WEST	21	6	2	1	8	74	*	*	*	*	100
MOUNTAIN	6	4	1	*	5	20	*	*	*	*	31
PACIFIC	15	2	2	*	2	54	*	*	*	*	69

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 9-1
SIZE OF ADI OF ORIGIN AND DESTINATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1098	771	286	724	298	626	470	545
PROJECTED TOTAL TRIPS (MILLIONS)	146.4	104.2	35.1	97.9	39.4	80.0	65.1	69.6
ADI OF ORIGIN - POPULATION	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	38	33	50	40	34	41	40	40
250,000-999,999	36	37	34	35	42	34	32	38
50,000-249,000	25	28	16	25	23	25	28	20
LESS THAN 50,000	1	1	*	1	1	*	1	1
ADI OF DESTINATION - POPULATION								
A COUNTY	44	39	60	41	56	40	43	45
WITHIN MAJOR CITY	36	30	51	32	47	34	34	39
B COUNTY	25	29	15	26	17	27	26	24
C COUNTY	14	16	11	15	12	15	15	15
D COUNTY	12	13	4	12	12	10	12	10
OUTSIDE US	6	4	11	7	4	8	4	7

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 9-2
SIZE OF ADI OF ORIGIN AND DESTINATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1098	585	757	370	504	375	198	554	360	179
PROJECTED TOTAL TRIPS (MILLIONS)	146.4	94.1	112.0	52.3	67.0	51.1	28.3	79.1	43.8	23.5
ADI OF ORIGIN-POPULATION	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	38	35	40	43	39	39	37	38	42	34
250,000-999,999	36	36	37	36	34	39	32	38	31	38
50,000-249,000	25	28	22	20	27	21	29	23	27	28
LESS THAN 50,000	1	1	1	*	*	1	2	1	1	*
ADI OF DESTINATION - POPULATION										
A COUNTY	44	43	45	44	46	48	29	49	39	37
WITHIN MAJOR CITY	36	37	37	34	39	39	22	42	30	29
B COUNTY	25	24	27	29	25	26	26	25	24	26
C COUNTY	14	16	14	12	12	11	24	11	20	13
D COUNTY	12	12	9	8	11	12	13	9	11	22
OUTSIDE US	6	4	6	8	7	4	8	6	6	4

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 9-3
SIZE OF ADI OF ORIGIN AND DESTINATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1098	132	301	143	198	253	199	259	178	227	235
PROJECTED TOTAL TRIPS (MILLIONS)	146.4	20.6	36.7	19.7	28.3	32.7	26.4	34.0	22.5	32.7	30.7
ADI OF ORIGIN-POPULATION	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	38	50	36	37	31	35	64	28	30	33	39
250,000-999,999	36	35	49	40	28	29	27	54	47	32	21
50,000-249,000	25	11	15	23	40	36	6	18	23	33	40
LESS THAN 50,000	1	4	*	*	2	*	4	*	*	1	*
ADI OF DESTINATION - POPULATION											
A COUNTY	44	48	40	44	42	58	43	41	35	44	57
WITHIN MAJOR CITY	36	34	37	43	41	36	32	38	32	42	33
B COUNTY	25	27	34	24	29	15	24	32	33	23	13
C COUNTY	14	25	4	18	18	16	21	7	14	16	15
D COUNTY	12	*	21	14	10	10	5	15	13	14	10
OUTSIDE US	6	*	*	*	*	*	9	5	5	3	8

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 10-1
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1098	771	286	724	298	626	470	545
PROJECTED TOTAL TRIPS (MILLIONS)	146.4	104.2	35.1	97.9	39.4	80.0	65.1	69.6
	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	8	4	25	6	17	7	5	11
PACKAGE TOUR	3	1	7	4	2	5	2	4
CONSULTED TRAVEL AGENT	12	5	37	10	20	10	4	18
USED FOR HOTEL,TRANSP RESERVATION	10	4	30	9	17	9	4	16

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 10-2
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1098	585	757	370	504	375	198	554	360	179
PROJECTED TOTAL TRIPS (MILLIONS)	146.4	94.1	112.0	52.3	67.0	51.1	28.3	79.1	43.8	23.5
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	8	5	10	15	9	8	5	12	5	4
PACKAGE TOUR	3	3	3	3	4	2	3	3	4	4
CONSULTED TRAVEL AGENT	12	7	13	21	12	14	12	16	9	8
USED FOR HOTEL,TRANSP RESERVATION	10	6	11	17	9	13	9	13	8	7

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 10-3
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

	REGION OF FINAL DEST						REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1098	132	301	143	198	253	199	259	178	227	235
PROJECTED TOTAL TRIPS (MILLIONS)	146.4	20.6	36.7	19.7	28.3	32.7	26.4	34.0	22.5	32.7	30.7
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	8	11	8	6	7	8	14	8	8	6	7
PACKAGE TOUR	3	*	3	3	1	3	3	5	2	3	2
CONSULTED TRAVEL AGENT	12	14	13	7	7	12	16	14	9	8	13
USED FOR HOTEL,TRANSP RESERVATION	10	11	12	6	4	11	13	13	9	8	8

PERSON-TRIP TABLES:

TRIP CHARACTERISTICS

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 11-1
ROUND TRIP MILEAGE

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1098	771	286	724	298	626	470	545
PROJECTED PERSON TRIPS (MILLIONS)	258.5	197.0	51.7	186.2	53.4	157.7	130.4	118.3
	100%	100%	100%	100%	100%	100%	100%	100%
200-299	21	26	2	21	20	18	23	20
300-399	17	20	5	17	17	17	19	15
400-499	12	15	5	12	10	13	17	11
500-599	5	6	3	5	6	4	4	5
600-999	12	13	9	12	9	11	13	13
1000-1999	14	11	27	15	17	17	11	16
2000 OR MORE	13	6	39	13	19	12	10	13
OUTSIDE U.S.	5	3	10	6	3	7	3	7
AVERAGE DISTANCE OF TRIP	970	730	2050	970	1180	980	810	1020
(U.S. ONLY)								
CUMULATIVE								
300 OR MORE	73	70	87	73	77	74	74	73
400 OR MORE	56	51	82	56	61	57	56	58
500 OR MORE	44	36	77	44	51	44	39	47
600 OR MORE	39	30	75	40	45	40	34	42
1000 OR MORE	27	18	66	27	36	29	21	29

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 11-2
ROUND TRIP MILEAGE

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1098	585	757	370	504	375	198	554	360	179
PROJECTED PERSON TRIPS (MILLIONS)	258.5	169.0	196.7	89.5	94.6	77.6	47.6	79.1	93.0	86.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
200-299	21	23	19	20	27	17	17	21	21	22
300-399	17	20	15	11	15	16	21	17	17	16
400-499	12	13	14	15	9	17	12	9	14	14
500-599	5	5	5	6	5	4	8	5	7	3
600-999	12	11	13	13	13	12	8	13	12	11
1000-1999	14	15	16	12	13	17	15	15	11	18
2000 OR MORE	13	9	12	16	11	15	12	13	12	13
OUTSIDE U.S.	5	3	6	8	7	3	8	6	6	4
AVERAGE DISTANCE OF TRIP	970	830	990	1130	940	1060	860	970	920	1020
(U.S. ONLY)										
CUMULATIVE										
300 OR MORE	73	73	75	72	67	79	75	72	73	75
400 OR MORE	56	53	59	61	52	63	55	55	56	59
500 OR MORE	44	40	46	46	42	47	43	46	42	45
600 OR MORE	39	35	40	41	37	43	35	41	35	42
1000 OR MORE	27	24	28	28	24	31	27	27	23	31

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 11-3
ROUND TRIP MILEAGE

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1098	132	301	143	198	253	199	259	178	227	235
PROJECTED PERSON TRIPS (MILLIONS)	258.5	32.8	67.1	35.9	50.8	59.4	43.3	61.9	40.1	57.7	55.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
200-299	21	26	20	27	23	19	21	20	29	18	20
300-399	17	29	14	9	27	14	21	14	14	23	14
400-499	12	11	12	11	19	11	11	11	8	18	12
500-599	5	3	6	10	5	5	3	6	9	3	5
600-999	12	8	20	7	10	12	6	20	9	10	11
1000-1999	14	7	19	30	9	11	13	19	17	10	13
2000 OR MORE	13	15	8	2	7	29	18	5	6	16	19
OUTSIDE U.S.	5	*	*	*	*	*	8	3	5	3	8
AVERAGE DISTANCE OF TRIP	970	920	870	820	660	1390	1120	820	810	940	1150
(U.S. ONLY)											
CUMULATIVE											
300 OR MORE	73	73	79	70	77	80	71	75	63	79	74
400 OR MORE	56	44	65	61	50	67	50	61	49	57	60
500 OR MORE	44	33	52	50	31	56	39	50	41	38	48
600 OR MORE	39	30	47	40	27	51	37	44	31	35	43
1000 OR MORE	27	23	27	33	17	39	31	24	23	25	32

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 12-1
PRIMARY MODE OF TRANSPORTATION

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1098	771	286	724	298	626	470	545
PROJECTED PERSON TRIPS (MILLIONS)	258.5	197.0	51.7	186.2	53.4	157.7	130.4	118.3
	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	77	100	*	80	57	81	86	72
RENTAL CAR	3	4	*	3	7	4	3	5
AIRPLANE	20	*	100	16	44	16	12	26
BUS	2	*	*	2	2	2	1	2
TRAIN	1	*	*	1	1	1	*	1
OTHER	2	*	*	2	1	1	2	1

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 12-2
PRIMARY MODE OF TRANSPORTATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1098	585	757	370	504	375	198	554	360	179
PROJECTED PERSON TRIPS (MILLIONS)	258.5	169.0	196.7	89.5	94.6	77.6	47.6	79.1	93.0	86.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	77	83	77	69	77	77	73	64	80	84
RENTAL CAR	3	3	4	4	4	3	1	4	3	2
AIRPLANE	20	13	20	29	19	22	21	32	17	14
BUS	2	1	1	2	1	2	2	2	1	2
TRAIN	1	1	1	2	*	*	1	2	1	*
OTHER	2	3	2	1	3	2	2	2	2	3

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 12-3
PRIMARY MODE OF TRANSPORTATION

	REGION OF FINAL DEST						REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1098	132	301	143	198	253	199	259	178	227	235
PROJECTED PERSON TRIPS (MILLIONS)	258.5	32.8	67.1	35.9	50.8	59.4	43.3	61.9	40.1	57.7	55.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	77	74	79	88	80	71	68	77	89	74	76
RENTAL CAR	3	5	3	3	1	5	5	3	3	2	2
AIRPLANE	20	22	20	10	13	28	30	19	8	19	23
BUS	2	*	1	*	1	4	*	2	*	2	2
TRAIN	1	2	*	2	*	*	*	1	3	*	*
OTHER	2	3	*	*	7	*	2	2	*	7	*

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 13-1
NIGHTS AWAY FROM HOME

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1098	771	286	724	298	626	470	545
PROJECTED PERSON TRIPS (MILLIONS)	258.5	197.0	51.7	186.2	53.4	157.7	130.4	118.3
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%
NONE	14	14	9	12	14	7	*	*
1	13	15	7	10	21	10	14	19
2 TO 3	42	44	30	43	38	43	66	44
4 TO 9	23	21	36	25	19	29	20	25
TEN OR MORE	9	6	17	9	8	10	*	11
AVERAGE, IF ANY	4.4	4.0	5.8	4.5	3.9	4.8	2.6	4.5
AVG., INCL. ZERO	3.8	3.5	5.3	4.0	3.3	4.4	2.6	4.5

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 13-2
NIGHTS AWAY FROM HOME

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1098	585	757	370	504	375	198	558	361	179
PROJECTED PERSON TRIPS (MILLIONS)	258.5	169.0	196.7	89.5	94.6	77.6	47.6	79.1	93.0	86.4
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NONE	14	15	12	9	12	14	14	20	10	12
1	13	14	12	12	13	12	14	14	14	10
2 TO 3	42	41	44	46	42	47	31	35	40	49
4 TO 9	23	22	24	24	25	22	22	23	25	23
TEN OR MORE	9	7	8	9	7	6	18	8	11	6
AVERAGE, IF ANY	4.4	4.3	4.4	4.2	4.4	3.7	6.2	4.4	5.1	3.6
AVG., INCL. ZERO	3.8	3.6	3.9	3.8	3.8	3.2	5.3	3.6	4.6	3.2

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 13-3
NIGHTS AWAY FROM HOME

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1098	132	301	143	198	253	199	259	178	227	235
PROJECTED PERSON TRIPS (MILLIONS)	258.5	32.8	67.1	35.9	50.8	59.4	43.3	61.9	40.1	57.7	55.4
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NONE	14	11	9	16	21	13	10	9	16	17	17
1	13	24	16	8	15	6	17	19	13	10	5
2 TO 3	42	39	42	42	45	43	41	35	44	47	43
4 TO 9	23	18	23	29	13	30	23	30	17	21	23
TEN OR MORE	9	8	9	6	7	9	9	7	9	6	12
AVERAGE, IF ANY	4.4	3.7	4.7	4.1	3.9	4.4	4.7	4.2	4.5	4.0	4.7
AVG., INCL. ZERO	3.8	3.3	4.3	3.5	3.0	3.9	4.3	3.9	3.8	3.4	4.0

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 14-1
TYPES OF LODGING USED

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1098	771	286	724	298	626	470	545
PROJECTED PERSON TRIPS (MILLIONS)	258.5	197.0	51.7	186.2	53.4	157.7	130.4	118.3
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	35	38	27	41	12	40	49	5
HOTEL OR MOTEL	46	43	60	40	72	45	44	100
RENTED CABIN OR CONDOMINIUM	3	3	5	3	3	4	2	2
OWNED CABIN OR CONDOMINIUM	3	3	2	3	*	4	3	*
CAMPER, TRAILER, OR RV	3	4	*	4	2	5	5	1
OTHER	3	1	2	3	3	2	2	*
NO OVERNIGHT STAY	14	14	9	12	14	7	*	*
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:								
FRIENDS, RELATIVES HOMES	3.7	3.4	5.5	3.7	3.7	3.9	2.6	7.1
HOTEL, MOTEL	3.4	3.0	4.5	3.5	3.1	3.7	2.3	3.4

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWER

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 14-2
TYPES OF LODGING USED

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1098	585	757	370	504	375	198	554	360	179
PROJECTED PERSON TRIPS (MILLIONS)	258.5	169.0	196.7	89.5	94.6	77.6	47.6	79.1	93.0	86.4
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	35	39	33	29	40	34	27	31	27	47
HOTEL OR MOTEL	46	39	49	58	44	46	49	48	53	36
RENTED CABIN OR CONDOMINIUM	3	3	3	4	3	4	1	4	3	2
OWNED CABIN OR CONDOMINIUM	3	3	4	4	2	2	8	2	6	1
CAMPER, TRAILER, OR RV	3	4	4	2	3	3	4	3	5	2
OTHER	3	3	1	1	2	2	6	2	3	3
NO OVERNIGHT STAY	14	15	12	9	12	14	14	19	10	12
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:										
FRIENDS, RELATIVES HOMES	3.7	3.6	3.5	3.3	3.6	3.1	6.2	4.1	4.3	3.2
HOTEL, MOTEL	3.4	2.8	3.5	3.8	3.4	3.2	3.6	3.2	3.6	3.1

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWER

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 14-3
TYPES OF LODGING USED

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1098	132	301	143	198	253	199	259	178	227	235
PROJECTED PERSON TRIPS (MILLIONS)	258.5	32.8	67.1	35.9	50.8	59.4	43.3	61.9	40.1	57.7	55.4
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	35	34	31	47	36	36	32	38	32	39	33
HOTEL OR MOTEL	46	49	55	30	36	49	54	50	41	37	46
RENTED CABIN OR CONDOMINIUM	3	4	3	2	3	3	3	1	7	3	2
OWNED CABIN OR CONDOMINIUM	3	3	1	7	2	3	4	1	7	2	3
CAMPER, TRAILER, OR RV	3	3	2	1	4	4	2	2	2	5	5
OTHER	3	*	3	2	5	1	1	5	1	4	1
NO OVERNIGHT STAY	14	11	9	16	21	13	10	9	16	17	17
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:											
FRIENDS, RELATIVES HOMES	3.7	3.3	4.3	3.6	2.9	3.9	3.7	4.3	3.1	3.1	4.1
HOTEL, MOTEL	3.4	2.8	3.2	3.2	3.5	3.3	3.6	3.0	3.4	3.4	3.6

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWER

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 15-1
TRAVEL PARTY SIZE AND STRUCTURE

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1098	771	286	724	298	626	470	545
PROJECTED PERSON TRIPS (MILLIONS)	258.5	197.0	51.7	186.2	53.4	157.7	130.4	118.3
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%
1	30	25	47	24	56	21	22	32
2	30	31	26	31	21	35	29	34
3	16	16	13	17	10	16	18	16
4	13	16	5	16	3	16	18	11
5	8	9	8	10	5	9	10	5
6+	3	3	1	3	5	2	4	3
PARTIES WITHOUT CHILDREN	66	62	77	62	79	64	56	74
ONE ADULT	30	25	47	24	56	21	22	32
TWO ADULTS	28	30	24	29	21	34	28	33
3 + ADULTS	8	8	6	8	2	9	6	9
PARTIES WITH CHILDREN	34	37	23	38	21	36	44	26
ONE ADULT	4	4	3	4	1	3	6	1
TWO ADULTS	18	19	17	21	14	21	25	16
3 + ADULTS	11	14	3	12	6	12	13	9
AVG # ON TRIP, INCLUDING RESPONDENT	2.5	2.6	2.0	2.6	1.9	2.7	2.8	2.3
AVG # OF CHILDREN ON TRIP, INCLUDING NONE	.6	.6	.4	.7	.4	.7	.8	.4

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 15-2
TRAVEL PARTY SIZE AND STRUCTURE

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1098	585	757	370	504	375	198	554	360	179
PROJECTED PERSON TRIPS (MILLIONS)	258.5	169.0	196.7	89.5	94.6	77.6	47.6	79.1	93.0	86.4
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1	30	28	30	32	37	23	25	100	*	*
2	30	31	28	28	21	25	63	*	78	4
3	16	15	16	17	17	17	9	*	17	28
4	13	16	15	8	16	16	3	*	2	37
5	8	9	8	8	6	16	*	*	2	23
6+	3	2	3	6	3	3	*	*	*	8
PARTIES WITHOUT CHILDREN	66	65	64	66	64	54	96	100	100	*
ONE ADULT	30	28	30	32	37	23	25	100	*	*
TWO ADULTS	28	29	27	28	19	25	63	*	79	*
3 + ADULTS	8	8	6	6	9	7	8	*	21	*
PARTIES WITH CHILDREN	34	35	36	34	36	46	4	*	*	100
ONE ADULT	4	5	4	2	4	5	*	*	*	12
TWO ADULTS	18	18	20	19	22	22	3	*	*	55
3 + ADULTS	11	12	13	12	9	19	1	*	*	34
AVG # ON TRIP, INCLUDING RESPONDENT	2.5	2.5	2.5	2.5	2.4	2.9	1.9	1.0	2.3	4.0
AVG # OF CHILDREN ON TRIP, INCLUDING NONE	.6	.6	.6	.6	.6	.8	*	*	*	1.7

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 15-3
TRAVEL PARTY SIZE AND STRUCTURE

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1098	132	301	143	198	253	199	259	178	227	235
PROJECTED PERSON TRIPS (MILLIONS)	258.5	32.8	67.1	35.9	50.8	59.4	43.3	61.9	40.1	57.7	55.4
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1	30	36	28	28	30	29	32	30	30	31	28
2	30	33	29	26	26	34	38	23	27	28	34
3	16	12	16	18	21	13	15	18	17	16	12
4	13	10	11	21	11	13	9	12	18	13	14
5	8	4	9	8	11	10	5	10	5	11	9
6+	3	5	6	*	1	2	2	6	2	1	2
PARTIES WITHOUT CHILDREN	66	75	59	63	66	68	79	57	66	65	68
ONE ADULT	30	36	28	28	30	29	32	30	30	31	28
TWO ADULTS	28	33	26	26	26	32	37	22	25	28	32
3 + ADULTS	8	7	5	9	10	8	10	5	10	7	7
PARTIES WITH CHILDREN	34	24	41	37	34	32	21	43	34	35	32
ONE ADULT	4	*	7	5	3	4	1	7	2	5	3
TWO ADULTS	18	18	16	14	26	18	12	20	13	26	17
3 + ADULTS	11	6	17	19	5	10	8	16	20	4	11
AVG # ON TRIP, INCLUDING RESPONDENT	2.5	2.3	2.6	2.5	2.5	2.5	2.2	2.7	2.5	2.5	2.5
AVG # OF CHILDREN ON TRIP, INCLUDING NONE	.6	.4	.7	.6	.6	.6	.3	.8	.5	.7	.6

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 16-1
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1098	771	286	724	298	626	470	545
PROJECTED PERSON TRIPS (MILLIONS)	258.5	197.0	51.7	186.2	53.4	157.7	130.4	118.3
	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	50	57	30	56	31	56	100	48
VACATION TRIP	61	65	49	74	18	100	68	60
PRIMARY PURPOSE OF TRIP								
PLEASURE (ANY)	71	74	57	100	13	86	79	63
VISIT FRIENDS OR RELATIVES	35	39	29	50	6	41	42	16
OUTDOOR RECREATION	13	13	10	19	3	15	13	13
ENTERTAINMENT	24	24	23	35	8	33	25	35
BUSINESS (ANY)	21	15	45	4	100	6	13	32
CONVENTION,ETC.	8	6	18	3	39	3	5	14
OTHER BUSINESS	13	10	27	1	61	3	7	19
PERSONAL, FAMILY, OTHER	10	11	5	*	*	9	11	8

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 16-2
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1098	585	757	370	504	375	198	554	360	179
PROJECTED PERSON TRIPS (MILLIONS)	258.5	169.0	196.7	89.5	94.6	77.6	47.6	79.1	93.0	86.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	50	56	51	45	51	58	33	37	48	66
VACATION TRIP	61	66	64	53	59	61	69	42	73	65
PRIMARY PURPOSE OF TRIP										
PLEASURE (ANY)	71	74	69	65	73	68	72	56	74	81
VISIT FRIENDS OR RELATIVES	35	35	35	34	34	39	31	25	30	50
OUTDOOR RECREATION	13	13	12	14	17	8	13	14	13	12
ENTERTAINMENT	24	28	23	18	26	22	30	20	32	20
BUSINESS (ANY)	21	16	23	29	20	24	14	39	13	13
CONVENTION,ETC.	8	6	9	11	8	9	5	13	6	6
OTHER BUSINESS	13	10	14	17	12	15	9	26	7	7
PERSONAL, FAMILY, OTHER	10	11	11	11	9	10	14	8	14	9

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 16-3
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1098	132	301	143	198	253	199	259	178	227	235
PROJECTED PERSON TRIPS (MILLIONS)	258.5	32.8	67.1	35.9	50.8	59.4	43.3	61.9	40.1	57.7	55.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	50	58	49	47	54	51	52	50	49	53	48
VACATION TRIP	61	62	59	71	52	58	71	57	66	59	56
PRIMARY PURPOSE OF TRIP											
PLEASURE (ANY)	71	72	66	72	71	73	75	66	67	72	73
VISIT FRIENDS OR RELATIVES	35	34	32	40	41	34	37	33	33	38	36
OUTDOOR RECREATION	13	10	17	10	14	10	11	14	13	17	10
ENTERTAINMENT	24	28	20	25	17	30	32	21	25	19	29
BUSINESS (ANY)	21	23	23	16	15	26	19	22	17	21	23
CONVENTION,ETC.	8	8	9	5	7	11	7	7	7	10	8
OTHER BUSINESS	13	15	14	12	8	15	11	15	10	10	14
PERSONAL, FAMILY, OTHER	10	8	12	12	15	5	8	12	16	11	5

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 17-1
CENSUS REGION OF FINAL DESTINATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1098	771	286	724	298	626	470	545
PROJECTED PERSON TRIPS (MILLIONS)	258.5	197.0	51.7	186.2	53.4	157.7	130.4	118.3
	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	13	12	14	13	14	13	15	14
NEW ENGLAND	3	2	5	3	4	3	3	3
MID-ATLANTIC	10	10	9	10	10	10	11	11
SOUTHEAST	26	27	25	24	29	25	25	31
SOUTH ATLANTIC	20	20	22	19	23	20	19	25
EAST SOUTH CENTRAL	6	6	3	5	5	5	6	6
GREAT LAKES	14	16	7	14	11	16	13	9
EAST NORTH CENTRAL	14	16	7	14	11	16	13	9
MIDWEST	20	21	12	20	15	17	21	15
WEST SOUTH CENTRAL	12	13	8	12	8	10	13	8
WEST NORTH CENTRAL	8	8	4	8	6	7	9	7
WEST	23	21	32	24	29	22	23	24
MOUNTAIN	8	7	8	6	12	7	6	10
PACIFIC	15	14	24	17	17	15	18	14
OUTSIDE US	5	3	10	6	3	7	3	7

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 17-2
CENSUS REGION OF FINAL DESTINATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1098	585	757	370	504	375	198	554	360	179
PROJECTED PERSON TRIPS (MILLIONS)	258.5	169.0	196.7	89.5	94.6	77.6	47.6	79.1	93.0	86.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	13	13	13	14	12	12	15	15	14	9
NEW ENGLAND	3	2	4	5	4	3	1	4	3	1
MID-ATLANTIC	10	11	9	9	8	9	13	11	11	8
SOUTHEAST	26	26	26	24	26	28	24	25	22	32
SOUTH ATLANTIC	20	21	21	18	19	22	18	18	19	24
EAST SOUTH CENTRAL	6	5	5	5	6	5	5	6	4	7
GREAT LAKES	14	16	16	11	10	18	15	13	13	15
EAST NORTH CENTRAL	14	16	16	11	10	18	15	13	13	15
MIDWEST	20	21	19	19	24	19	15	20	20	20
WEST SOUTH CENTRAL	12	13	12	11	14	12	8	12	13	11
WEST NORTH CENTRAL	8	8	7	8	10	7	6	8	7	10
WEST	23	20	21	24	22	22	25	21	25	22
MOUNTAIN	8	7	7	7	6	6	16	7	11	4
PACIFIC	15	13	14	17	16	16	10	14	14	17
OUTSIDE US	5	3	6	8	7	3	8	6	6	4

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 17-3
CENSUS REGION OF FINAL DESTINATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1098	132	301	143	198	253	199	259	178	227	235
PROJECTED PERSON TRIPS (MILLIONS)	258.5	32.8	67.1	35.9	50.8	59.4	43.3	61.9	40.1	57.7	55.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	13	100	*	*	*	*	54	5	7	1	4
NEW ENGLAND	3	24	*	*	*	*	15	*	*	*	1
MID-ATLANTIC	10	76	*	*	*	*	39	5	7	1	3
SOUTHEAST	26	*	100	*	*	*	22	73	14	10	2
SOUTH ATLANTIC	20	*	78	*	*	*	21	60	8	4	1
EAST SOUTH CENTRAL	6	*	22	*	*	*	2	13	6	6	*
GREAT LAKES	14	*	*	100	*	*	7	10	60	4	*
EAST NORTH CENTRAL	14	*	*	100	*	*	7	10	60	4	*
MIDWEST	20	*	*	*	100	*	3	5	12	66	7
WEST SOUTH CENTRAL	12	*	*	*	60	*	3	4	2	44	2
WEST NORTH CENTRAL	8	*	*	*	40	*	*	1	10	22	5
WEST	23	*	*	*	*	100	5	4	2	15	81
MOUNTAIN	8	*	*	*	*	33	3	2	*	7	23
PACIFIC	15	*	*	*	*	67	2	2	2	8	58
OUTSIDE US	5	*	*	*	*	*	8	3	5	3	8

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 18-1
CENSUS REGION OF ORIGIN

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1098	771	286	724	298	626	470	545
PROJECTED PERSON TRIPS (MILLIONS)	258.5	197.0	51.7	186.2	53.4	157.7	130.4	118.3
	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	17	15	25	18	15	19	17	20
NEW ENGLAND	4	3	8	4	4	4	4	4
MID-ATLANTIC	13	12	18	14	12	16	13	16
SOUTHEAST	24	24	23	22	26	22	24	26
SOUTH ATLANTIC	18	18	17	17	18	18	18	20
EAST SOUTH CENTRAL	6	6	6	5	8	4	6	7
GREAT LAKES	16	18	6	15	13	17	15	14
EAST NORTH CENTRAL	16	18	6	15	13	17	15	14
MIDWEST	22	21	21	23	22	22	24	18
WEST SOUTH CENTRAL	14	14	12	13	13	13	14	11
WEST NORTH CENTRAL	9	7	9	10	10	9	9	7
WEST	21	21	25	22	23	20	20	22
MOUNTAIN	7	6	10	6	10	6	4	7
PACIFIC	15	16	14	16	13	14	16	15

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 18-2
CENSUS REGION OF ORIGIN

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1098	585	757	370	504	375	198	554	360	179
PROJECTED PERSON TRIPS (MILLIONS)	258.5	169.0	196.7	89.5	94.6	77.6	47.6	79.1	93.0	86.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	17	16	17	18	14	17	23	18	22	11
NEW ENGLAND	4	3	4	5	4	3	4	5	3	3
MID-ATLANTIC	13	13	12	13	10	13	19	12	19	8
SOUTHEAST	24	26	27	22	23	27	22	24	18	30
SOUTH ATLANTIC	18	21	20	14	16	22	16	16	14	24
EAST SOUTH CENTRAL	6	5	6	9	7	5	6	8	4	7
GREAT LAKES	16	15	17	16	16	15	14	15	15	16
EAST NORTH CENTRAL	16	15	17	16	16	15	14	15	15	16
MIDWEST	22	23	21	25	25	24	15	23	21	23
WEST SOUTH CENTRAL	14	14	13	13	14	16	9	15	14	12
WEST NORTH CENTRAL	9	9	8	11	10	8	7	8	7	11
WEST	21	20	18	19	22	17	26	19	23	20
MOUNTAIN	7	6	6	7	5	7	10	6	8	6
PACIFIC	15	14	12	12	17	10	16	14	16	14

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 18-3
CENSUS REGION OF ORIGIN

	REGION OF FINAL DEST						REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1098	132	301	143	198	253	199	259	178	227	235
PROJECTED PERSON TRIPS (MILLIONS)	258.5	32.8	67.1	35.9	50.8	59.4	43.3	61.9	40.1	57.7	55.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	17	71	15	9	3	4	100	*	*	*	*
NEW ENGLAND	4	18	2	1	*	1	23	*	*	*	*
MID-ATLANTIC	13	53	12	7	3	3	77	*	*	*	*
SOUTHEAST	24	10	67	17	6	4	*	100	*	*	*
SOUTH ATLANTIC	18	10	51	12	2	3	*	74	*	*	*
EAST SOUTH CENTRAL	6	1	17	5	4	1	*	26	*	*	*
GREAT LAKES	16	9	8	67	10	2	*	*	100	*	*
EAST NORTH CENTRAL	16	9	8	67	10	2	*	*	100	*	*
MIDWEST	22	2	8	6	75	15	*	*	*	100	*
WEST SOUTH CENTRAL	14	1	6	4	47	7	*	*	*	61	*
WEST NORTH CENTRAL	9	2	2	2	28	7	*	*	*	39	*
WEST	21	7	1	1	7	76	*	*	*	*	100
MOUNTAIN	7	5	*	*	6	20	*	*	*	*	31
PACIFIC	15	2	1	*	2	56	*	*	*	*	69

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 19-1
SIZE OF ADI OF ORIGIN AND DESTINATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1098	771	286	724	298	626	470	545
PROJECTED PERSON TRIPS (MILLIONS)	258.5	197.0	51.7	186.2	53.4	157.7	130.4	118.3
ADI OF ORIGIN - POPULATION	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	37	34	47	39	32	39	38	40
250,000-999,999	36	36	36	35	42	35	32	37
50,000-249,000	26	30	17	26	25	26	29	22
LESS THAN 50,000	1	1	*	1	1	*	1	1
ADI OF DESTINATION - POPULATION								
A COUNTY	43	39	59	40	55	41	44	45
WITHIN MAJOR CITY	34	30	50	31	47	35	34	39
B COUNTY	24	27	15	25	16	26	24	22
C COUNTY	15	16	12	16	13	15	15	15
D COUNTY	13	15	5	14	13	11	15	12
OUTSIDE US	5	3	10	6	3	7	3	7

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 19-2
SIZE OF ADI OF ORIGIN AND DESTINATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1098	585	757	370	504	375	198	554	360	179
PROJECTED PERSON TRIPS (MILLIONS)	258.5	169.0	196.7	89.5	94.6	77.6	47.6	79.1	93.0	86.4
ADI OF ORIGIN - POPULATION	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	37	35	39	40	41	32	40	38	42	32
250,000-999,999	36	36	36	34	30	43	32	38	31	38
50,000-249,000	26	27	24	26	29	24	27	23	27	29
LESS THAN 50,000	1	1	1	*	*	1	1	1	1	*
ADI OF DESTINATION - POPULATION										
A COUNTY	43	40	42	46	45	47	25	49	40	40
WITHIN MAJOR CITY	34	33	35	35	36	39	18	42	31	32
B COUNTY	24	26	27	25	23	25	29	25	23	25
C COUNTY	15	17	14	12	14	11	27	10	20	13
D COUNTY	13	14	11	10	13	14	11	9	10	20
OUTSIDE US	5	3	6	8	7	3	8	6	6	4

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 19-3
SIZE OF ADI OF ORIGIN AND DESTINATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1098	132	301	143	198	253	199	259	178	227	235
PROJECTED PERSON TRIPS (MILLIONS)	258.5	32.8	67.1	35.9	50.8	59.4	43.3	61.9	40.1	57.7	55.4
ADI OF ORIGIN - POPULATION	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	37	55	34	36	27	36	64	26	29	32	40
250,000-999,999	36	29	46	46	28	30	26	50	51	29	23
50,000-249,000	26	14	20	18	43	33	8	24	21	37	36
LESS THAN 50,000	1	2	*	*	2	*	2	*	*	2	*
ADI OF DESTINATION - POPULATION											
A COUNTY	43	45	38	33	42	62	40	36	31	44	59
WITHIN MAJOR CITY	34	33	35	32	41	36	31	34	29	42	32
B COUNTY	24	26	33	29	27	13	25	33	33	22	11
C COUNTY	15	28	4	23	19	15	23	7	17	17	14
D COUNTY	13	*	25	15	13	9	5	20	14	14	10
OUTSIDE US	5	*	*	*	*	*	8	3	5	3	8

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 20-1
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1098	771	286	724	298	626	470	545
PROJECTED PERSON TRIPS (MILLIONS)	258.5	197.0	51.7	186.2	53.4	157.7	130.4	118.3
	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	7	3	21	5	15	7	4	9
PACKAGE TOUR	4	2	8	4	3	6	2	5
CONSULTED TRAVEL AGENT	11	5	34	10	19	9	5	17
USED FOR HOTEL,TRANSP RESERVATION	9	4	28	8	16	8	4	15

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 20-2
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1098	585	757	370	504	375	198	554	360	179
PROJECTED PERSON TRIPS (MILLIONS)	258.5	169.0	196.7	89.5	94.6	77.6	47.6	79.1	93.0	86.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	7	4	7	11	7	6	4	12	5	4
PACKAGE TOUR	4	3	3	3	5	2	4	3	5	4
CONSULTED TRAVEL AGENT	11	6	12	18	11	10	11	16	9	8
USED FOR HOTEL,TRANSP RESERVATION	9	5	10	15	9	9	8	13	8	7

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 20-3
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1098	132	301	143	198	253	199	259	178	227	235
PROJECTED PERSON TRIPS (MILLIONS)	258.5	32.8	67.1	35.9	50.8	59.4	43.3	61.9	40.1	57.7	55.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	7	7	8	5	4	7	10	7	6	4	6
PACKAGE TOUR	4	1	5	3	1	3	3	5	4	3	3
CONSULTED TRAVEL AGENT	11	11	13	6	4	11	15	12	8	6	12
USED FOR HOTEL,TRANSP RESERVATION	9	9	12	5	3	10	12	11	8	5	8

TRIP TABLES:

DEMOGRAPHIC CHARACTERISTICS

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 21-1
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
MARITAL STATUS, SEX, AGE

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1098	771	286	724	298	626	470	545
PROJECTED TOTAL TRIPS (MILLIONS)	146.4	104.2	35.1	97.9	39.4	80.0	65.1	69.6
MARITAL STATUS	100%	100%	100%	100%	100%	100%	100%	100%
MARRIED	59	61	57	61	55	61	58	61
NOT MARRIED	41	39	43	39	45	39	42	39
SEX								
MALE	60	59	62	57	67	56	55	65
FEMALE	40	41	38	43	33	44	45	35
AGE								
18-24	16	18	13	18	12	17	17	14
25-34	29	28	31	29	33	28	30	30
35-44	20	21	19	17	28	17	21	22
45-54	15	14	18	15	13	16	19	15
55-64	10	10	8	9	11	9	7	9
65-74	7	6	6	8	2	11	5	8
75-84	1	1	2	2	*	2	1	1
85+	2	1	2	2	1	*	1	1
AVERAGE	40	39	41	40	39	40	39	40

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 21-2
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
MARITAL STATUS, SEX, AGE

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1098	585	757	370	504	375	198	554	360	179
PROJECTED TOTAL TRIPS (MILLIONS)	146.4	94.1	112.0	52.3	67.0	51.1	28.3	79.1	43.8	23.5
MARITAL STATUS	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
MARRIED	59	52	61	71	40	76	79	39	83	83
NOT MARRIED	41	48	39	29	60	24	21	61	17	17
SEX										
MALE	60	55	64	69	60	62	57	67	51	53
FEMALE	40	45	36	31	40	38	43	33	49	47
AGE										
18-24	16	19	12	11	36	*	*	20	11	15
25-34	29	33	32	27	64	*	*	34	20	32
35-44	20	16	24	26	*	56	*	17	14	39
45-54	15	11	17	24	*	44	*	14	19	12
55-64	10	10	9	9	*	*	51	9	17	1
65-74	7	8	4	2	*	*	35	4	15	1
75-84	1	2	1	*	*	*	6	1	2	*
85+	2	1	*	*	*	*	9	2	2	*
AVERAGE	40	39	39	39	27	43	66	38	47	35

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 21-3
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
MARITAL STATUS, SEX, AGE

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1098	132	301	143	198	253	199	259	178	227	235
PROJECTED TOTAL TRIPS (MILLIONS)	146.4	20.6	36.7	19.7	28.3	32.7	26.4	34.0	22.5	32.7	30.7
MARITAL STATUS	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
MARRIED	59	58	55	59	65	64	71	55	53	60	59
NOT MARRIED	41	42	45	41	35	36	29	45	47	40	41
SEX											
MALE	60	63	59	60	64	57	60	64	58	58	60
FEMALE	40	37	41	40	36	43	40	36	42	42	40
AGE											
18-24	16	9	17	21	17	14	11	16	26	15	17
25-34	29	36	29	20	34	27	29	29	27	32	29
35-44	20	21	22	24	17	17	18	26	19	20	15
45-54	15	14	12	15	18	19	19	9	12	20	16
55-64	10	7	8	12	7	15	8	8	12	6	15
65-74	7	11	7	5	2	8	12	9	3	3	7
75-84	1	*	3	2	*	*	1	3	1	*	*
85+	2	1	2	*	5	*	2	*	*	3	3
AVERAGE	40	40	40	39	40	39	43	40	36	40	39

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 22-1
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
EDUCATION, OCCUPATION

		TRIP CHARACTERISTICS						
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1098	771	286	724	298	626	470	545
PROJECTED TOTAL TRIPS (MILLIONS)	146.4	104.2	35.1	97.9	39.4	80.0	65.1	69.6
EDUCATION	100%	100%	100%	100%	100%	100%	100%	100%
LESS THAN HIGH SCHOOL COMPLETE	14	15	8	15	8	15	16	16
HIGH SCHOOL COMPLETE	35	37	26	39	26	37	35	32
COLLEGE INCOMPLETE	18	18	18	18	16	18	20	17
COLLEGE COMPLETE	23	22	31	19	36	20	21	24
GRADUATE WORK	10	9	16	9	14	10	8	12
OCCUPATION								
PROFESSIONAL MANAGERIAL	18	17	21	15	26	15	15	22
LOWER LEVEL TECHNICAL MANAGERIAL	21	19	29	18	35	15	18	23
CLERICAL, SALES	14	15	12	15	13	17	16	15
BLUE COLLAR	19	22	9	21	13	19	22	15
HOUSEHOLD SERVICE	4	4	2	5	1	5	5	2
RETIRED	11	12	8	13	1	16	11	12
UNEMPLOYED	4	4	3	4	3	3	4	4
NOT WORKING, NOT LOOKING	7	6	12	8	6	8	7	5
OTHER	2	1	2	2	2	1	2	1

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 22-2
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
EDUCATION, OCCUPATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1098	585	757	370	504	375	198	554	360	179
PROJECTED TOTAL TRIPS (MILLIONS)	146.4	94.1	112.0	52.3	67.0	51.1	28.3	79.1	43.8	23.5
EDUCATION	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LESS THAN HIGH SCHOOL COMPLETE	14	17	10	6	11	11	23	12	16	15
HIGH SCHOOL COMPLETE	35	39	32	28	33	36	37	29	41	42
COLLEGE INCOMPLETE	18	16	18	22	20	17	15	19	15	18
COLLEGE COMPLETE	23	22	27	26	28	21	17	28	19	15
GRADUATE WORK	10	7	13	18	8	15	8	12	8	10
OCCUPATION										
PROFESSIONAL MANAGERIAL	18	14	22	27	15	25	11	19	15	19
LOWER LEVEL TECHNICAL MANAGERIAL	21	16	23	30	25	19	16	27	14	13
CLERICAL, SALES	14	15	14	13	18	14	8	14	15	15
BLUE COLLAR	19	23	21	15	22	22	5	17	1[illegible]	28
HOUSEHOLD SERVICE	4	6	4	1	4	5	1	4	3	6
RETIRED	11	15	7	4	*	4	49	6	25	1
UNEMPLOYED	4	5	2	1	6	3	1	4	5	5
NOT WORKING, NOT LOOKING	7	6	6	7	7	7	9	7	5	12
OTHER	2	1	1	2	3	1	*	1	2	2

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 22-3
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
EDUCATION, OCCUPATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1098	132	301	143	198	253	199	259	178	227	235
PROJECTED TOTAL TRIPS (MILLIONS)	146.4	20.6	36.7	19.7	28.3	32.7	26.4	34.0	22.5	32.7	30.7
EDUCATION	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LESS THAN HIGH SCHOOL COMPLETE	14	12	12	12	15	15	9	17	10	15	15
HIGH SCHOOL COMPLETE	35	32	35	36	40	34	35	31	38	36	37
COLLEGE INCOMPLETE	18	12	22	18	16	19	16	21	18	19	14
COLLEGE COMPLETE	23	33	22	19	20	21	28	21	24	22	22
GRADUATE WORK	10	11	9	15	8	10	12	10	9	7	13
OCCUPATION											
PROFESSIONAL MANAGERIAL	18	18	20	18	13	18	17	20	21	15	16
LOWER LEVEL TECHNICAL MANAGERIAL	21	26	20	13	28	17	23	19	14	26	22
CLERICAL, SALES	14	9	17	13	11	15	10	15	13	16	16
BLUE COLLAR	19	12	17	23	25	19	17	17	27	22	15
HOUSEHOLD SERVICE	4	2	4	7	5	2	3	6	4	4	3
RETIRED	11	16	9	13	6	14	16	11	10	5	13
UNEMPLOYED	4	6	4	3	4	4	3	2	6	3	7
NOT WORKING, NOT LOOKING	7	10	7	7	6	7	8	9	4	8	6
OTHER	2	2	1	2	1	3	4	1	1	1	2

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 23-1
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
FAMILY INCOME

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1098	771	286	724	298	626	470	545
PROJECTED TOTAL TRIPS (MILLIONS)	146.4	104.2	35.1	97.9	39.4	80.0	65.1	69.6
FAMILY INCOME	100%	100%	100%	100%	100%	100%	100%	100%
LT $10,000	6	6	4	7	2	5	6	4
$10,000-$19,999	18	20	10	21	11	19	21	13
$20,000-$29,999	23	24	17	24	17	27	24	21
$30,000-$39,999	18	19	16	19	19	22	19	15
$40,000-$49,999	14	13	15	12	18	10	10	15
$50,000-$74,999	14	12	24	12	20	12	13	20
$75,000-$99,999	4	2	7	3	5	3	4	5
$100,000 OR MORE	4	3	6	3	7	2	3	7
CUMULATIVE INCOME								
$20,000 OR MORE	76	74	85	73	86	76	73	83
$30,000 OR MORE	54	49	69	49	69	49	49	61
$40,000 OR MORE	36	30	53	30	50	27	30	46
$50,000 OR MORE	22	18	38	18	32	17	20	31
$75,000 OR MORE	8	5	14	6	12	5	7	11

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 23-2
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
FAMILY INCOME

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1098	585	757	370	504	375	198	554	360	179
PROJECTED TOTAL TRIPS (MILLIONS)	146.4	94.1	112.0	52.3	67.0	51.1	28.3	79.1	43.8	23.5
FAMILY INCOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LT $10,000	6	9	*	*	7	2	11	5	8	6
$10,000-$19,999	18	28	*	*	21	6	27	17	21	14
$20,000-$29,999	23	35	30	*	26	18	25	25	21	20
$30,000-$39,999	18	28	24	*	17	22	14	16	17	27
$40,000-$49,999	14	*	18	38	13	16	10	15	12	13
$50,000-$74,999	14	*	19	41	11	24	8	16	12	14
$75,000-$99,999	4	*	5	10	2	6	3	3	5	4
$100,000 OR MORE	4	*	5	11	4	5	3	5	4	2
CUMULATIVE INCOME										
$20,000 OR MORE	76	63	100	100	72	91	63	78	71	80
$30,000 OR MORE	54	28	70	100	46	73	37	54	50	60
$40,000 OR MORE	36	*	47	100	29	51	23	38	33	33
$50,000 OR MORE	22	*	29	62	16	35	13	23	21	20
$75,000 OR MORE	8	*	10	21	6	12	6	8	9	6

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 23-3
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
FAMILY INCOME

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1098	132	301	143	198	253	199	259	178	227	235
PROJECTED TOTAL TRIPS (MILLIONS)	146.4	20.6	36.7	19.7	28.3	32.7	26.4	34.0	22.5	32.7	30.7
FAMILY INCOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LT $10,000	6	2	6	2	9	8	3	5	1	10	7
$10,000-$19,999	18	22	18	11	19	20	22	14	11	17	24
$20,000-$29,999	23	15	29	26	26	16	16	32	24	24	15
$30,000-$39,999	18	19	16	29	13	19	20	17	23	13	21
$40,000-$49,999	14	22	12	7	18	10	14	12	17	18	7
$50,000-$74,999	14	13	11	20	12	18	16	13	18	12	15
$75,000-$99,999	4	5	4	1	1	5	6	3	1	2	6
$100,000 OR MORE	4	3	4	4	2	4	3	4	6	4	4
CUMULATIVE INCOME											
$20,000 OR MORE	76	76	77	87	72	72	75	81	88	72	69
$30,000 OR MORE	54	61	48	61	46	56	59	48	64	48	54
$40,000 OR MORE	36	42	32	32	34	37	40	32	41	35	33
$50,000 OR MORE	22	20	20	26	16	27	26	19	25	18	25
$75,000 OR MORE	8	7	9	5	4	10	9	6	7	6	10

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 24-1
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
HOUSEHOLD SIZE, STRUCTURE AND NUMBER OF WAGE EARNERS

		TRIP CHARACTERISTICS						
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1098	771	286	724	298	626	470	545
PROJECTED TOTAL TRIPS (MILLIONS)	146.4	104.2	35.1	97.9	39.4	80.0	65.1	69.6
HOUSEHOLD STRUCTURE:	100%	100%	100%	100%	100%	100%	100%	100%
SINGLE ADULT, NO CHILDREN	19	18	21	19	21	19	21	19
TWO OR MORE ADULTS,NO CHILDREN	39	40	36	40	35	43	38	38
SINGLE ADULT WITH CHILD	4	3	5	3	6	3	4	4
TWO OR MORE ADULTS WITH CHILDREN	38	39	38	39	39	35	38	38
HOUSEHOLD SIZE								
ONE PERSON	19	18	21	19	21	19	21	19
TWO PEOPLE	31	32	32	32	29	36	29	30
THREE PEOPLE	18	18	16	18	16	16	17	17
FOUR PEOPLE	18	19	17	19	18	18	20	18
FIVE OR MORE PEOPLE	13	13	15	13	17	11	14	16
NUMBER OF WAGE EARNERS								
NONE	12	11	13	14	7	16	11	10
ONE	42	41	45	39	47	38	40	44
TWO	37	39	32	38	36	37	39	36
THREE OR MORE	9	8	10	9	10	10	10	11

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 24-2
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
HOUSEHOLD SIZE, STRUCTURE AND NUMBER OF WAGE EARNERS

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1098	585	757	370	504	375	198	554	360	179
PROJECTED TOTAL TRIPS (MILLIONS)	146.4	94.1	112.0	52.3	67.0	51.1	28.3	79.1	43.8	23.5
HOUSEHOLD STRUCTURE:	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
SINGLE ADULT, NO CHILDREN	19	25	19	11	23	11	16	34	*	*
TWO OR MORE ADULTS,NO CHILDREN	39	38	37	40	33	31	73	33	72	2
SINGLE ADULT WITH CHILD	4	4	4	4	5	3	*	4	*	9
TWO OR MORE ADULTS WITH CHILDREN	38	33	40	44	38	55	11	29	28	89
HOUSEHOLD SIZE										
ONE PERSON	19	25	19	11	23	11	16	34	*	*
TWO PEOPLE	31	34	29	28	24	25	64	26	58	6
THREE PEOPLE	18	17	19	21	21	19	12	15	19	26
FOUR PEOPLE	18	14	19	23	21	24	2	14	13	37
FIVE OR MORE PEOPLE	13	10	14	17	11	22	5	11	10	31
NUMBER OF WAGE EARNERS										
NONE	12	14	7	4	5	4	39	9	20	3
ONE	42	49	41	32	43	40	40	52	28	34
TWO	37	32	42	47	45	42	17	30	41	55
THREE OR MORE	9	5	10	16	8	14	3	8	11	7

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 24-3
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
HOUSEHOLD SIZE, STRUCTURE AND NUMBER OF WAGE EARNERS

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1098	132	301	143	198	253	199	259	178	227	235
PROJECTED TOTAL TRIPS (MILLIONS)	146.4	20.6	36.7	19.7	28.3	32.7	26.4	34.0	22.5	32.7	30.7
HOUSEHOLD STRUCTURE:	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
SINGLE ADULT, NO CHILDREN	19	23	20	15	20	17	17	24	14	20	18
TWO OR MORE ADULTS,NO CHILDREN	39	37	39	47	33	42	43	30	47	36	43
SINGLE ADULT WITH CHILD	4	2	5	4	4	3	2	5	7	4	1
TWO OR MORE ADULTS WITH CHILDREN	38	38	36	34	43	39	38	41	33	40	38
HOUSEHOLD SIZE											
ONE PERSON	19	23	20	15	20	17	17	24	14	20	18
TWO PEOPLE	31	30	33	36	29	30	36	30	34	29	30
THREE PEOPLE	18	21	16	14	20	21	19	14	15	23	19
FOUR PEOPLE	18	17	15	24	17	18	16	18	27	16	16
FIVE OR MORE PEOPLE	13	9	16	11	15	14	11	15	11	12	18
NUMBER OF WAGE EARNERS											
NONE	12	17	11	13	7	16	14	10	15	8	16
ONE	42	46	41	32	43	43	36	50	29	44	45
TWO	37	28	41	42	44	31	41	35	38	43	29
THREE OR MORE	9	10	7	12	6	10	9	5	18	5	10

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 25-1
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS- HOME OWNERSHIP

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1098	771	286	724	298	626	470	545
PROJECTED TOTAL TRIPS (MILLIONS)	146.4	104.2	35.1	97.9	39.4	80.0	65.1	69.6
HOME OWNERSHIP	100%	100%	100%	100%	100%	100%	100%	100%
OWN	69	70	64	68	69	68	68	74
RENT	31	30	36	32	31	32	32	26

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 25-2
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS- HOME OWNERSHIP

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1098	585	757	370	504	375	198	554	360	179
PROJECTED TOTAL TRIPS (MILLIONS)	146.4	94.1	112.0	52.3	67.0	51.1	28.3	79.1	43.8	23.5
HOME OWNERSHIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
OWN	69	62	74	81	45	85	95	58	79	83
RENT	31	38	26	19	55	15	5	42	21	17

USTDC NATIONAL TRAVEL SURVEY SPRING 1988 TRAVEL
Table 25-3
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS- HOME OWNERSHIP

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1098	132	301	143	198	253	199	259	178	227	235
PROJECTED TOTAL TRIPS (MILLIONS)	146.4	20.6	36.7	19.7	28.3	32.7	26.4	34.0	22.5	32.7	30.7
HOME OWNERSHIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
OWN	69	63	68	75	63	75	72	71	70	63	68
RENT	31	37	32	25	37	25	28	29	30	37	32

APPENDICES

GLOSSARY OF TERMS

ADI. An ADI or area of dominant influence, as defined by the Arbitron Ratings Company, includes all counties in which television stations from a given city are watched more than television stations from any other city. Therefore, an ADI includes not only the metropolitan statistical area (MSA), but also all the surrounding towns and counties receiving the major share of their television exposure from that point.

ADI of Destination. Following Arbitron's standards, four county types are identified: "A" Counties are those counties located in the 25 most populated metropolitan statistical areas (MSAs) in the U.S.; "B" Counties have populations of or are located within MSAs of over 150,000 (but are not"A" counties); "C" Counties have populations of or are located within MSAs of 35,000 to 150,000; "D" Counties describe all others. Also, those who visit the actual city within the top 25 MSAs are shown as a component of the "A" County category.

ADI of Origin. The geographic area of origin is defined as the ADI in which the respondent resides. Following Arbitron's standards, the ADIs of origin are classified according to four population categories: Over one million (large); 250,000 to 999,999 (medium); 50,000 to 249,999 (small); and under 50,000 (also small).

Air Mode. Any trip in which the one type of transportation used to cover most of the miles on that trip is given as "airplane."

Auto Mode. Any trip in which the one type of transportation used to cover most of the miles on that trip is given as "auto or truck without camping equipment, auto or truck with camper trailer or camping equipment, or self-contained recreational vehicle (live-in camper or RV)."

Business Trip. Any trip where the purpose of the trip is given as "business, convention, seminar or meeting."

Census Region of Origin/Destination. Regional breakdowns of the U.S. are as defined by the U.S. Bureau of the Census: New England, Mid-Atlantic, South Atlantic, East South Central, East North Central, West South Central, West North Central, Mountain, and Pacific.

Destination. The farthest destination reached by the respondent on one trip.

Family. A "family" includes the household head and all relatives who are currently members of the household.

Family Income. The total combined annual income of the respondent's family.

Household. A "household" comprises all persons who occupy a "housing unit," that is, a house, an apartment, or other group of rooms, or a room that constitutes separate living quarters.

Lodging. Information is gathered on seven lodging categories: (1) homes of friends and relatives, (2) hotels, motels, motor hotels and tourist courts, (3) rented cabins, condominiums and vacation homes, (4) owned cabins, condominiums and vacation homes, (5) campers, trailers, recreational vehicles, and tents, (6) enroute, for example, nights spent in a common carrier, and (7) other.

Mode of Transportation. Each trip is classified according to the respondent's answer to the question, "What was the one type of transportation used to cover most of the miles on this trip?" The survey gathers data by eight classifications: (1) auto or truck without camping equipment, (2) auto or truck with camper trailer or camping equipment, (3) self-contained recreational vehicle (live-in trailer), (4) airplane, (5) bus, (6) train, (7) ship or boat, and (8) other.

Metropolitan Statistical Area. A Metropolitan Statistical Area (MSA) is an integrated economic and social unit with a large population nucleus. Each MSA consists of one or more counties meeting standards of population and metropolitan character, except New England where towns and cities rather than counties are the basic geographic units.

Nights Away from Home. The number of nights spent away from home on one trip, including nights spent at the destination and enroute. It is possible for a trip not to involve an overnight away from home if the traveler took a trip of 100 miles or more and returned home the same day.

Outside the U.S. The geographic area comprising all foreign destinations.

Package Tour. A pre-paid travel package which includes at least a place to stay and transportation by air or bus.

Person-Trip. This is a person on a trip. If one person reported three different trips, his/her travel is counted as three trips and three person-trips. If three persons from a household go together on one trip, their travel is counted as one trip and three person-trips.

Pleasure Trip. Any trip where the purpose of the trip is given as "visits to friends and relatives, outdoor recreation (hunting, fishing, boating, camping) or entertainment (sightseeing, theater, sports)."

Primary Purpose of Trip. The primary purpose is the main activity on this trip and is classified as follows: (1) visit friends and relatives, (2) convention, seminar, meeting, (3) business, (4) outdoor recreation (hunting, fishing, boating, camping), (5) entertainment (sightseeing, theater, sports), (6) personal, family (medical, funeral, wedding), and (7) other.

The main purpose for the trip is ascribed to each person on the trip. If a trip is taken by the respondent and two other people traveling with him/her to visit friends and relatives, three person-trips are counted for this purpose.

Projected Total. These figures are the estimated number of trips or person-trips projected to have been taken by U.S. residents. The estimated trip volume is projected to the U.S. resident adult population, while the person-trip volume covers all travelers (children included).

Raw Total. This is the actual number trips taken by respondents with the exception of multiple identical trips taken by the same respondent.

Respondent. This is the person completing the telephone interview.

Round-Trip Miles. These are the twice the calculated one-way, straight-line miles from origin to destination. These are calculated for domestic trips only. See "Straight-Line Miles."

Straight-Line Miles. This is a "great circle" distance approximation using mathematically derived coordinates. Straight-line miles are calculated by computer program and adjusted to trip distance.

Travel Party Size. Americans traveling together are categorized by size according to the number of household members on a trip.

Travel Party Structure. The age and number of household members on a trip determine the party structure of a trip.

Traveler. Respondents who make one or more trips at least 100 miles away from home are counted as travelers. Travelers are only counted once regardless of how many trips are taken or how many people are on the trip.

Trip. A trip is counted each time one person goes to a place at least 100 miles away from home and returns. The following types of trips are specifically excluded: (1) travel as part of an operation crew on a train, airplane, truck, bus or ship, (2) commuting to a place of work, and (3) student trips to or from school.

In this survey, respondents are asked to report all trips of 75 miles or more, one-way, taken during the month immediately preceding the interview. Those trips subsequently calculated to be less than 100 miles in one-way, straight-line distance are excluded from the estimates of trips. This is done in an effort to minimize failure to report trips of 100 miles or more due to respondent error in recall.

Vacation Trip. Vacation is considered to be an occasion when trips are taken, but is not listed as a purpose or reason for travel. The respondent is asked for each trip reported, "Was this a vacation trip?"

Weekend Trip. Each trip was classified as to whether it is weekend trip by asking the respondents, "Was this a weekend or long weekend trip" for each trip reported.

NATIONAL TRAVEL SURVEY QUESTIONNAIRE

TIME INTERVIEW BEGUN_____

LOCATION NUMBER_____PHONE #_____

Hello, my name is _____ and I am calling for the US Travel Data Center. We are conducting a study to learn how often people in the United States take trips.

I'd like to begin by asking how many adults, age 18 and over, live in this household? _____ADULTS

FOR EACH ADULT, ASK:

What is the sex of the oldest adult?	1 MALE	2 FEMALE
What is the sex of the next oldest adult?	1 MALE	2 FEMALE
CONTINUE FOR EACH ADULT IN HOUSEHOLD.	1 MALE	2 FEMALE
	1 MALE	2 FEMALE

IF MORE THAN FOUR ADULTS OVER AGE 18 LIVE IN HOUSEHOLD, DISCONTINUE INTERVIEW. DO NOT COUNT TOWARD QUOTA.

2. How many children under age 18 live in this household? _____

3. Did you take any trips away from home of 75 miles or more, **one way**, since January 1, 19__? Do not include trips taken in regular commuting to and from work or school, or trips taken as flight attendant or vehicle operator. 1 YES 2 NO - (IF NO, GO TO Z1)

4. Did you take any trips away from home 75 miles or more, **one way**, between the 1st and the ____ of (Current Survey Month)? Include trips that may have started in previous month but ended after the 1st of (Current Survey Month). 1 YES 2 NO- (IF NO, GO TO Z1)

IF "YES", ASK:

5. How many trips of 75 miles or more, **one way**, have you taken away from home during (Current Survey Month)?

_____

FILL OUT Q.6-21 FOR EVERY TRIP TAKEN (Q.4) ABOVE.

TRIP #_____ ( ) IDENTICAL TO TRIP # 1

6. Thinking of your **first trip** in (Current Survey Month), how many other members of your household, if any, went on this trip?

_____ HOUSEHOLD MEMBERS
IF NONE, GO TO Q.8 BELOW

IF ANY OTHER HOUSEHOLD MEMBERS WENT ALONG, ASK:

7. Please give me the age and sex of each household member who went with you on that trip:

PERSON #1	_____ YEARS	1	MALE	2	FEMALE
PERSON #2	_____ YEARS	1	MALE	2	FEMALE
PERSON #3	_____ YEARS	1	MALE	2	FEMALE
PERSON #4	_____ YEARS	1	MALE	2	FEMALE
PERSON #5	_____ YEARS	1	MALE	2	FEMALE

8. Thinking of the entire trip, what was the total number of **nights** that you spent away from home?

_____ NIGHTS
IF NONE, GO TO Q.12 BELOW

IF ANY NIGHTS SPENT AWAY FROM HOME, ASK:

9. Please tell me the names of each state or country in which you stayed **overnight** on that trip. LIST IN LEFT COLUMN BELOW.

Q9. NAME OF STATE/COUNTRY	Q.10 # OF NIGHTS	Q.11 LODGING
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

10. How many nights did you spend in (EACH STATE/COUNTRY. ASK FOR EACH. TOTAL SHOULD EQUAL NUMBER OF NIGHTS AWAY IN Q.8)

11. In what types of lodging did you stay when were in **each state/country**? ENTER LODGING CODE FROM LIST BELOW. ___

LODGING CODES:

1 FRIEND'S, RELATIVE'S HOME
2 HOTEL, MOTEL, MOTOR COURT, TOURIST COURT
3 RENTED CABIN, CONDOMINIUM, OR VACATION HOME
4 OWNED CABIN, CONDOMINIUM, OR VACATION HOME
5 CAMPER, TRAILER, RECREATIONAL VEHICLE, TENT
6 ENROUTE--DID NOT STAY ANYPLACE OVERNIGHT
7 OTHER (SPECIFY) _____

12. Thinking of this first trip, what is the name of the destination or the **farthest place** you reached on that trip?

PLACE, CITY, TOWN NAME _____

STATE, COUNTRY _____

13. Was this a vacation trip? 1 YES 2 NO

14. Was this a weekend or long weekend trip? 1 YES 2 NO 3 DON'T KNOW

15. What was the main activity on this trip? (ACCEPT ONLY ONE ANSWER)

1 VISIT FRIENDS OR RELATIVES
2 CONVENTION, SEMINAR, MEETING
3 BUSINESS
4 OUTDOOR RECREATION (hunting,fishing,boating,camping)
5 ENTERTAINMENT (sightseeing,theater,sports)
6 PERSONAL, FAMILY (medical,funeral,wedding)
7 OTHER (specify) _____

IF 1, 3, 4, 5, 6, 7, CIRCLED IN Q.15 ASK:
16. Did you attend a convention, seminar or trade show on this trip? 1 YES 2 NO

17. What was the one type of transportation used to cover most of the miles on this trip? (READ CATEGORIES BELOW)

AUTO OR TRUCK WITHOUT CAMPING EQUIPMENT	1
AUTO OR TRUCK WITH CAMPER TRAILER OR CAMPING EQUIPMENT	2
SELF-CONTAINED RECREATIONAL VEHICLE (LIVE-IN CAMPER)	3
AIRPLANE	4
BUS	5
TRAIN	6
SHIP, BOAT	7
OTHER, (SPECIFY) _____	8
RENTAL CAR	9

18. Did you rent a car at any time on this trip? 1 YES 2 NO

19. For this trip did you purchase a package tour which included at least a place to stay and transportation by air or bus for which you paid one price? 1 YES 2 NO

20. Did you consult a travel agent while arranging this trip? 1 YES 2 NO

IF YES, ASK:

21. Did you use the services of a travel agent to make any hotel or transportation reservations for this trip? 1 YES 2 NO

VACATION TRAVEL INTENTIONS

Z1. How many vacation trips do you intend to take in the next six months?

0 1 2 3 4 5 6 7 8 9 OR MORE Y DON'T KNOW

IF ANY:

Z2. Thinking only of the longest vacation trip you intend to take, in what month will that trip probably end?

1 JANUARY	4 APRIL	7 JULY	O OCTOBER
2 FEBRUARY	5 MAY	8 AUGUST	X NOVEMBER
3 MARCH	6 JUNE	9 SEPTEMBER	Y DECEMBER

Z3. How many nights do you intend to be away from home on this trip? _____NIGHTS

Z4. In what type of lodging do you intend to spend most of the nights on this trip? (CIRCLE - READ IF NEED TO)

1 FRIEND'S, RELATIVE'S HOME
2 HOTEL, MOTEL, MOTOR COURT, TOURIST COURT
3 RENTED CABIN, CONDOMINIUM, OR VACATION HOME
4 OWNED CABIN, CONDOMINIUM, OR VACATION HOME
5 CAMPER, TRAILER, RECREATIONAL VEHICLE, TENT
6 OTHER (SPECIFY) _____
7 DON'T KNOW

Z5. What will be your final vacation destination (the farthest point you will reach)? (RECORD CITY AND STATE OR COUNTRY)

_____

Z6. Will your destination be more than 500 miles, one way, away from home?

1 YES
2 NO
3 DON'T KNOW

IF YES:

Z7. Will your destination be more than 1000 miles, one way, away from home?

1 YES
2 NO
3 DON'T KNOW

Z8. What one mode of transportation will be used to cover most of the miles on this trip? (READ CATEGORIES)

1 AUTO OR TRUCK WITHOUT CAMPING EQUIPMENT	5 BUS
2 AUTO OR TRUCK WITH CAMPING EQUIPMENT	6 TRAIN
3 SELF CONTAINED RECREATIONAL VEHICLE	7 SHIP, BOAT
4 AIRPLANE	8 OTHER
	9 RENTAL CAR

Z9. Have you made any arrangements yet, such as transportation or hotel reservations for this trip?

1 YES
2 NO
3 DON'T KNOW

Z10. How many other members of your household, if any, will go with you on this trip? (CIRCLE ANSWER BELOW)

0 1 2 3 4 5 or more Y DON'T KNOW

IF ONE OR MORE, ASK:
Z11. How many of those members are under 18 years of age? _____ _____

DEMOGRAPHIC CHARACTERISTICS

D1. What is your marital status?

1 MARRIED
2 SINGLE, NEVER MARRIED
3 SEPARATED
4 DIVORCED
5 WIDOWED
6 REFUSED

D2. Are you currently employed full or part-time?

1 YES
2 NO

IF YES, ASK:
D3. What is your occupation? _____

IF NO, ASK:
D4. Are you looking for work? 1 YES 2 NO

D5. Are you retired? 1 YES 2 NO

D6. What is the last grade that you completed in school?

1 LESS THAN HIGH SCHOOL
2 HIGH SCHOOL COMPLETE
3 COLLEGE INCOMPLETE
4 COLLEGE COMPLETE
5 GRADUATE WORK
6 REFUSED

D7. Do you own or rent your home?

1 OWN
2 RENT
3 REFUSED

D8. How many full-time or part-time wage earners live in this household?

1 ONE
2 TWO
3 THREE OR MORE
4 NONE
5 REFUSED

D9. How old are you? _____

D10. Is you family income less than $10,000 per year, between $10,000 and $19,999, between $20,000 and $29,999, $30,000 and $39,999 or between $40,000 and $49,999, between $50,000 and $74,999, between $75,000 and $99,999 or $100,000 or more per year?

1 LESS THAN $10,000
2 BETWEEN $10,000 AND $19,999
3 BETWEEN $20,000 AND $29,999
4 BETWEEN $30,000 AND $39,999
5 BETWEEN $40,000 AND $49,999
6 BETWEEN $50,000 AND $74,999
7 BETWEEN $75,000 AND $99,999
8 $100,000 OR MORE
9 REFUSED

D11. Which of the following credit cards does your household have?

1 VISA
2 MASTERCARD
3 AMERICAN EXPRESS
4 CARTE BLANCHE
5 DINERS CLUB
6 TELEPHONE CREDIT CARD
7 NONE OF THESE
8 REFUSED

D12. What is your zip code number? ___ ___ ___ ___ ___

D14. Sex of respondent: 1 MALE 2 FEMALE

THANK YOU FOR THIS INTERVIEW.
NAME OF INTERVIEWER _____ DATE _____
TIME INTERVIEW ENDED _____ LENGTH OF INTERVIEW _____

CENSUS REGIONS

The nine census regions of residence and final destination mentioned in this report are defined as follows:

New England - Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, Vermont

Mid-Atlantic - New Jersey, New York, Pennsylvania

South Atlantic - Delaware, District of Columbia, Florida, Georgia, Maryland, North Carolina, South Carolina, Virginia, West Virginia

East South Central - Alabama, Kentucky, Mississippi, Tennessee

West South Central - Arkansas, Louisiana, Oklahoma, Texas

East North Central - Indiana, Illinois, Michigan, Ohio, Wisconsin

West North Central - Iowa, Kansas, Minnesota, Missouri, Nebraska, North Dakota, South Dakota

Mountain - Arizona, Colorado, Idaho, Montana, Nevada, New Mexico, Utah, Wyoming

Pacific - California, Oregon, Washington
(Alaska and Hawaii as destinations)

NATIONAL TRAVEL SURVEY METHODOLOGY

The National Travel Survey is based upon data collected each month by telephone interviews from a national probability sample of 1,500 adults (age 18+) representing the total adult, civilian, non-institutional population of the contiguous United States. The sample design is a two-stage, stratified, internally replicated national probability sample using a new sample each month.

Respondents are asked about all trips of 75 miles or more, one-way, taken during the month preceding the interview. Those trips subsequently calculated to be less than 100 miles in one-way, straight-line distance are excluded from the estimate of the number of trips. Starting in 1986, data are also being collected on trips of less than 100 miles which included one or more nights spent in paid accommodations. Demographic information is collected from all 1,500 respondents each month. In addition, a random sample of 1,000 respondents (both travelers and non-travelers) are asked a series of questions concerning vacation travel intentions.

In projecting results, an unequal probability of selection of individuals is corrected by weighting all respondents where the weight given each individual is inversely proportional to the probability of selection of the individual. Such weighting is used to correct for the limitation of one respondent per household in order to give a more accurate count of all trips taken and to correct for unequal probabilities of selection among household members. Weighting is also done when necessary by demographic factors to compensate for any random variation in response.

ESTIMATES OF SAMPLING ERROR

Theoretical estimates for the key projections of this survey are only able to provide a rough indication of sampling error, because of weighting, clustering and response rate. For these reasons, the sample was designed to utilize the method of internal replication to obtain a more accurate measure of actual sampling error. Accordingly, the following table may be used as a guide in determining the range for the major categories of projected trips and person-trips at the 95 percent confidence level.

ESTIMATES OF SAMPLING ERROR FOR PROJECTED TRAVEL VOLUMES
SPRING 1988 TRAVEL

	TRIPS (MILLIONS) ESTIMATE	RANGE	PERSON-TRIPS (MILLIONS) ESTIMATE	RANGE
Total	146.4	144.4 - 148.4	258.5	255.5 - 261.5
Vacation	80.0	78.5 - 81.5	157.7	155.7 - 159.7
Pleasure	97.9	96.4 - 99.4	186.2	184.2 - 188.2
Bus/Conv	39.4	38.4 - 40.4	53.4	52.4 - 54.4
Weekend	65.1	64.1 - 66.1	130.4	128.9 - 131.9
Auto	104.2	102.7 - 105.7	197.0	195.0 - 199.0
Air	35.1	34.1 - 36.1	51.7	50.7 - 52.7
Hotel	69.6	68.6 - 70.6	118.3	116.8 - 119.8

In looking at characteristics of trips and person-trips for the major categories reported above, it may be helpful to refer to the following chart, which indicates the approximate statistical variability of the estimates contained in this report at the 95 percent confidence level.

APPROXIMATE SAMPLING TOLERANCE FOR SURVEY
PERCENTAGES AT OR NEAR THESE LEVELS

SAMPLE SIZE	10% OR 90%	20% OR 80%	30% OR 70%	40% OR 60%	50%
100	7	10	11	12	12
500	3	4	5	5	5
700	3	3	4	4	4
1000	2	3	4	4	4
1500	1	2	3	3	3

SAMPLE CHARACTERISTICS
SPRING 1988

Number of telephone interviews completed	4,558
Number of respondents reporting one or more qualifying trips*	846
Total number of qualifying trips	1,322

*In the National Travel Survey, a qualifying trip must be at least 100 miles away from home.